

# **Exhibit 7**

# **Indiana**

# **Exhibit 7A Meta's Proposal[s]**

**MDL 3047 – 2024-12-20 Agency Discovery JLB**  
**Indiana – Meta Proposal**

**Search Terms:** On December 20, 2024, Meta made its most recent counterproposal on to the Indiana Department of Child Services. On December 8, Meta made its most recent counterproposal to the Department of Health, Department of Education, and Family and Social Services Administration.

#	I. Search Strings for Youth Focused Agencies
	<b>Search Set 1 – Search Strings for Youth Focused Agencies</b>
1	(“social media” OR “social network” OR “Meta” OR Facebook OR Instagram OR “Insta” OR Youtube OR Snapchat OR Bytedance OR TikTok OR Twitter OR Tweet OR Roblox OR Twitch OR Netflix OR Reddit OR Pinterest OR Tumblr OR telegram OR viber OR threema OR wechat OR kik OR textplus OR wickr OR troop OR YikYak OR “Yik Yak” OR finsta OR FB OR IG OR YT OR TT OR DM* OR “direct message”)
	<b>Search Set 2 – Youth Mental Health / Wellbeing Issues [To be combined as one overarching parenthetical with OR between]</b>
2	wellness OR wellbeing OR well-being OR confidence OR self-confidence OR “mental health” OR “TMH” OR “ACE*” OR “adverse childhood experience” OR anxi* OR anti-anxi* OR depress* OR antidepress* OR sad* OR reclus* OR stress OR “attention deficit” OR “ADHD” OR posttraumatic OR “bi-polar” OR “bi polar” OR bipolar OR “BPD” OR insomnia OR scar* OR afraid OR angry OR mad OR worr* OR lonel* OR alone OR therap* OR counsel* OR treatment*)
3	(“pro-ana” OR “BMI” OR overweight OR fat OR obes* OR diet* OR anorexi* OR bulimi* OR orthorexi* OR appetite OR dysmorph* OR binge OR purge OR suicid* OR “self harm” OR “self-harm” OR selfharm OR unalive OR cutting*)
4	(bully* OR bullie* OR cyberbull* OR harass* OR sextort* OR transphob* OR homophob* OR racis* OR sexis* OR groom* OR hookup* OR solicit* OR pedophil* OR predator* OR sex* OR extort OR exploit*)
5	(violen* OR abus* OR assault* OR fight* OR altercation OR misbehav* OR misconduct* OR shoot* OR shot OR threat* OR gun* OR pistol OR rifle OR firearm OR rape* OR murder* OR traff* OR hate*)
6	(addic* OR hook* OR dopamine OR rabbithol* OR spiral OR “social reward” OR “social approval” OR “screen time” OR screentime OR timespent OR “time spent” OR “engagement” OR impression* OR “monthly active users” OR “daily active users” OR “monthly active people” OR “daily active people” OR “weekly active users” OR “mandatory break” OR “limiting tool” OR “habit loop” OR “operant conditioning” OR “impulse control”)

**MDL 3047 – 2024-12-20 Agency Discovery JLB**  
**Indiana – Meta Proposal**

7	(eat* w/3 (problem* OR issue* OR trouble* OR difficult* OR disorder* OR disab* OR agitat* OR behav* OR insufficient OR depriv*))
8	(sleep* w/3 (problem* OR issue* OR trouble* OR difficult* OR disorder* OR disab* OR agitat* OR behav* OR insufficient OR depriv*))
9	(negative w/3 (appearance OR experience OR affect* OR effect*))
10	(compar* w/5 (appearance OR social OR other* OR negative))
11	(body w/3 (accept* OR dissatisfaction OR positiv* OR image OR dysmorph*))
12	(self w/3 (esteem OR harm OR control OR injur* OR mutilat* OR regulat*))
13	(Covid* OR coronavirus OR pandemic OR lockdown OR “lock* down” OR quarantine OR “social* distanc**”)
14	(svap* OR “ecig” OR “e-cig” OR cig* OR smok* OR nicotine OR tobacco OR pot OR cannabis OR marijuana OR heroin OR crack OR cocaine OR fent* OR opio* OR opia* OR meth OR methamphetamine OR oxy OR oxycontin OR painkiller* OR narcotic* OR drug* OR alcohol* OR Juul)
	<b>Search Set 3 – Other Case Issues</b>
15	(legislation OR advocacy OR lobby* OR legislat* OR law OR suspend* OR revok* OR fine* OR sanction* OR ban OR banned OR banning OR concern* OR problematic OR investigat* OR criminal OR charges OR conviction* OR arrest* OR “law enforcement” OR deceptive OR decei* OR fraud* OR defraud* OR cheat* OR lie* OR misrepresent* OR mislead* OR schem* OR exploit* OR trick* OR conceal* OR hide OR omit* OR downplay* OR suppress* OR “cover up” OR “Consumer Protection Act” OR “consumer protection”)
	<b>II. Search Strings for Non-Youth-Focused Agencies</b>
	All search strings referenced above run against below “Youth” gating terms with “AND” connector.
	(teen* OR tween* OR adolescen* OR kid* OR youth* OR minor* OR young* OR child* OR underage* OR “under-age” OR juvenile* OR “pre-teen*” OR preteen* OR “U18” OR “under 18” OR “U13” OR “under 13” OR “gen* z” OR “gen-z” OR “gen* alpha” OR gen-a* OR student* OR pupil*)

**MDL 3047 – 2024-12-20 Agency Discovery JLB**  
**Indiana – Meta Proposal**

**Meta proposes that the Department of Child Services run the following search term combinations:**

- Social Media Terms w/50 Mental Health/Wellbeing Terms;
- Social Media Terms AND Other Case Issues Terms; and
- Youth Terms AND w/50 Mental Health/Wellbeing Terms

**Meta proposes that the Department of Education run the following search term combinations:**

- Social Media Terms w/150 Mental Health/Wellbeing Terms;
- Social Media Terms AND Other Case Issues Terms; and
- Youth Terms AND w/150 Mental Health/Wellbeing Terms.

**Meta proposes that the Department of Health and Family and Social Services Administration run the following search term combinations:**

- Social Media Terms w/150 Mental Health/Wellbeing Terms AND Youth Terms;
- Social Media Terms AND Other Case Issues Terms AND Youth Terms; and
- Youth Terms AND w/150 Mental Health/Wellbeing Terms.

**Meta proposes that the Department of Child Services, the Department of Health, and Family and Social Services Administration run the following search term combination, in addition to the search term combinations above:**

- Social Media Terms AND (“Youth Advisory Board” or “YAB”)

**MDL 3047 – 2024-12-20 Agency Discovery JLB**  
**Indiana – Meta Proposal**

**Custodians:** Meta proposes that the above search terms be run on each agency’s custodial documents (including email and other custodial data sources), and relevant non-custodial data sources, that cover the entire period from January 1, 2012, to April 1, 2024, which encompasses the same time period from which Plaintiffs seek discovery, and have plead as the “Relevant Time[]” in Plaintiffs’ Complaint. *See* ECF No. 969; MDL Compl. ¶ 19 (alleging a “Relevant Time[]” that starts “no later than 2012”).

Custodians designated with an asterisk (\*) have been affirmatively proposed and agreed to by the Indiana AG’s office during the course of the Parties’ negotiations. To the extent that the custodians below do not cover the relevant time period or all relevant topics for each agency, the State and/or agency should propose additional custodians to Meta, and Meta reserves the right to select additional custodians.

Agency	Custodian	Title
Department of Health	Eden Bezy*	Assistant Commissioner; Women, Children, and Families Commission
Department of Health	Kate Schedel*	Director of Maternal and Child Health Programs
Department of Health	Rose Douglass*	Division Director; Maternal and Child Health*
Department of Education	Diana Smith*	Director of Digital Learning
Department of Education	Michelle Clarke *	Director of the Student, School and Family Engagement
Department of Education	Stephen Balko*	Director of School Building Security
Family and Social Services Administration	Rebecca Buhner*	Deputy Director, Division of Mental Health and Addiction
Family and Social Services Administration	Tina Smith*	Addiction Stimulus and Community Catalyst Grants Manager; Division of Mental Health and Addiction*
Department of Child Services	David Reed*	Deputy Director of Child Welfare Services
Family and Social Services Administration	Bethany Ecklor*	School & Community Based Programs Director, Division

**MDL 3047 – 2024-12-20 Agency Discovery JLB**  
**Indiana – Meta Proposal**

Agency	Custodian	Title
		of Mental Health and Addiction
Department of Child Services	Harmony Gist*	Deputy Director of Strategic Solutions and Agency Transformation
Department of Child Services	Heather Kestian *	former Deputy Director of Strategic Solutions and Agency Transformation

# **Exhibit 7B Indiana's Proposal[s]**



### **Indiana State Agency Proposals**

In addition to the below attached Search Term Proposals sent to Meta on December 16, 2024, Indiana made the following agency-specific targeted search proposals to Meta on December 4, 2024:

- Indiana Department of Child Services –The agency is working on targeted searches as outlined below.
  - Reports, research, studies, evaluations regarding youth mental health and wellbeing or social media conducted by or on behalf of DCS
  - Any responsive information relating to grants regarding social media and mental health and wellbeing of youth
  - Policies responsive to R. 45 subpoena RFPs 7, 15, 20
  - Confirmation as to whether there are any internal, informal workgroups or task forces addressing social media and youth wellbeing/mental health, per our discussion on Monday
  - Aggregated services data for the requested time period
- Indiana Department of Education/State Board of Education – IDOE/SBOE are preparing certain targeted searches for production, as outlined below.
  - Documents relating to reports, research, evaluations regarding youth mental health and wellbeing or social media conducted by or on behalf of DOE/SBOE
  - Documents relating to programs, initiatives, trainings, provided by IDOE/SBOE relating to social media and mental health and wellbeing of youth
  - Any responsive information relating to grants regarding social media and mental health and wellbeing of youth
  - Legislation regarding school safety and cell phone use in schools
- Indiana Department of Health – IDOH made a production of materials as a result of a targeted search process as part of the R. 45 subpoena response; there may be additional targeted searches to complete, but we anticipate that application of the more narrow set of search terms will be the appropriate mechanism to ensure we have addressed each of the requests.
- Indiana Family and Social Services Administration – working with the agency to conduct targeted searches for responsive documents as outlined below.
  - Your Community Catalyst Grant documents, responsive to Meta’s Second RFP 2
  - Policies responsive to R. 45 subpoena RFPs 7, 15, 20
  - Any other grant materials responsive to 2<sup>nd</sup> RFP 1
  - Confirmation as to whether there are any internal, informal workgroups or task forces addressing social media and youth wellbeing/mental health, per our discussion on Monday
  - Aggregated services data for the requested time period
  - Research undertaken by or on behalf of FSSA responsive to RFPs 26; 34-40
  - Production of any responsive documents related to programs, initiatives, research or studies undertaken by FSSA regarding social media and youth wellbeing

Indiana December 16, 2024 Proposal

**Timeline:** this timeline is proposed in order to move productions forward. Indiana anticipates being able to provide rolling productions of the targeted searches for the agencies that we have discussed in advance of, and by the January 10, 2025 date.

Agency	Search Term Negotiation Status:	Search Term Finalization Date*:	Start of Rolling Custodian Production :	Substantial Completion Date (all docs):
Indiana Department of Child Services	Partial agreement on use of limiters; dispute as to range of limiters and dispute regarding alternate cause strings	12/23/2024	1/10/2025	2/7/2025
Indiana Department of Education	Partial agreement on use of limiters; dispute as to range of limiters and dispute regarding alternate cause strings	12/23/2024	1/10/2025	2/7/2025
Indiana Department of Health	Partial agreement on use of limiters; dispute as to range of limiters and dispute regarding alternate cause strings	12/23/2024	1/10/2025	2/7/2025
Indiana Family and Social Services Administration	Partial agreement on use of limiters; dispute as to range of limiters and dispute regarding alternate cause strings	12/23/2024	1/10/2025	2/7/2025

#### Indiana Search Term Proposals:

Certain additional removals of specific terms:

- Indiana proposes removing “Twitter” from the search strings, as it results in a large number of hits to email signature blocks (even with our narrowed limiters).
- We have added back in the two-letter nicknames for social media platforms, but for that reason have only moved up to within 25 on the limiters to narrow any errant results.
- We have removed references to “counsel\*” as it was pulling signature blocks and the search for documents relevant to mental health should be covered by the other terms in the string.
- Propose removal of transphob\*, homophob\*, racis\*, sexis\*, hookup\*
- Propose removal of impression\*
- Replace “Consumer Protection Act” with “Deceptive Consumer Sales Act” OR “DCSA”

Indiana December 16, 2024 Proposal

Reclassification of terms – we propose separation of mental health terms from wellbeing terms, and carving out the “alternate cause” terms to allow for more appropriate targeting.

For DOH/FSSA:

1. Social Media Terms w/25 (Mental Health OR Wellbeing Terms) AND Youth Terms
2. (Alternate Cause Terms w/25 Mental Health Terms) AND Youth Terms
3. Social Media AND Other Case Issues Terms AND Youth Terms
4. Social Media Terms AND (“Youth Advisory Board” or “YAB”)

For DOE/DCS:

1. Social Media Terms w/25 (Mental Health OR Wellbeing Terms)
2. (Alternate Cause Terms w/25 Mental Health Terms) AND Youth Terms
3. Social Media AND Other Case Issues Terms
4. Social Media Terms AND (“Youth Advisory Board” or “YAB”) – *DCS Only*

Social Media Terms:

(“social media” OR “social network” OR “Meta” OR Facebook OR Instagram OR “Insta” OR Youtube OR Snapchat OR Bytedance OR TikTok OR **Tweet** OR Roblox OR Twitch OR Netflix OR Reddit OR Pinterest OR Tumblr OR telegram OR viber OR threema OR wechat OR kik OR textplus OR wickr OR troop OR YikYak OR “Yik Yak” OR finsta OR FB OR IG OR YT OR TT OR DM\* OR “direct message”)

**Commented [CG1]:** This removes “Twitter,” which was our most frequently seen term to only hit in signature blocks

Mental Health **Terms**:

- “mental health” OR “TMH” OR “ACE\*” OR “adverse childhood experience” OR anxi\* OR anti-anxi\* OR depress\* OR antidepress\* OR “attention deficit” OR “ADHD” OR posttraumatic OR “bi-polar” OR “bi polar” OR bipolar OR “BPD” OR insomnia OR therap\* OR treatment OR “pro-ana” OR “BMI” OR overweight OR fat OR obes\* OR diet\* OR anorexi\* OR bulimi\* OR orthorexi\* OR appetite OR dysmorph\* OR binge OR purge OR suicid\* OR “self harm” OR “self-harm” OR selfharm OR unalive OR cutting\* OR (eat\* w/3 (problem\* OR issue\* OR trouble\* OR difficult\* OR disorder\* OR disab\* OR agit\* OR behav\* OR insufficient OR depriv\*)) OR (sleep\* w/3 (problem\* OR issue\* OR trouble\* OR difficult\* OR disorder\* OR disab\* OR agit\* OR behav\* OR insufficient OR depriv\*)) (self w/3 (esteem OR harm OR control OR injur\* OR mutilat\* OR regulat\*))

**Commented [CG2]:** This incorporates most of the terms from Meta’s original proposed string 2, as well as the terms from strings 3, 7, 8, 11, and 12

**Wellness** Terms:

- wellness OR wellbeing OR well-being OR confidence OR self-confidence OR sad\* OR reclus\* OR stress OR scar\* OR afraid OR angry OR mad OR worr\* OR lonel\* OR alone OR bully\* OR bullie\* OR cyberbull\* OR harass\* OR sextort\* OR groom OR solicit\* OR pedophil\* OR predator\* OR sex\* OR extort OR exploit\* OR addic\* OR hook\* OR dopamine OR rabbithol\* OR spiral OR “social reward” OR “social approval” OR “screen time” OR screentime OR timespent OR “time spent” OR “engagement” OR “monthly active users” OR “daily active users” OR “monthly active people” OR “daily active people” OR “weekly active users” OR “mandatory break” OR “limiting tool” OR “habit loop” OR “operant conditioning” OR “impulse control” OR (negative w/3 (appearance OR experience OR affect\* OR effect\*)) OR (body w/3 (accept\* OR dissatisfaction OR positiv\* OR image OR dysmorph\*))

**Commented [CG3]:** This incorporates the remainder of string 2, as well as terms (minus those we have suggested removing above) from search strings 4, 6, 9, 10

**Alternate** Cause Terms:

**Commented [CG4]:** This incorporates terms from strings 5, 13, and 14

Indiana December 16, 2024 Proposal

- violent\* OR abus\* OR assault\* OR fight\* OR altercation OR misbehav\* OR misconduct\* OR shoot\* OR shot OR threat\* OR gun\* OR pistol OR rifle OR firearm OR rape\* OR murder\* OR traff\* OR hate\* OR Covid\* OR coronavirus OR pandemic OR lockdown OR “lock\* down” OR quarantine OR “social\* distanc\*” OR svap\* OR “ecig” OR “e-cig” OR cig\* OR smok\* OR nicotine OR tobacco OR pot OR cannabis OR marijuana OR heroin OR crack OR cocaine OR fent\* OR opio\* OR opia\* OR meth OR methamphetamine OR oxy OR oxycontin OR painkiller\* OR narcotic\* OR drug\* OR alcohol\* OR Juul

**Commented [CG5]:** Suggest removing this term for DCS

Other Case Issues:

- legislation OR advocacy OR lobby\* OR legislat\* OR suspend\* OR revok\* OR fine\* OR sanction\* OR ban OR banned OR banning OR concern\* OR problematic OR investigat\* OR criminal OR charges OR conviction\* OR arrest\* OR “law enforcement” OR deceptive OR decei\* OR fraud\* OR defraud\* OR cheat\* OR lie\* OR misrepresent\* OR mislead\* OR schem\* OR exploit\* OR trick\* OR conceal\* OR hide OR omit\* OR downplay\* OR suppress\* OR “cover up” OR “Deceptive Consumer Sales Act” OR “DCSA” OR “consumer protection”

# **Exhibit 7C**

## **Hit Reports**

### **Indiana State Agency Hit Reports**

The attached hit reports are identified below with the date they were transmitted to Meta, for the below agencies. Each was deduplicated across custodians and is based on a relevant period beginning January 1, 2015.

#### **Indiana Department of Child Services**

- Meta's last search term proposal – hit report provided December 16, 2024
- Indiana's last search term proposal – hit report provided December 17, 2024
- Custodians:
  - Heather Kestian
  - Harmony Gist
  - David Reed

#### **Indiana Department of Education**

- Meta's last search term proposal – hit report provided December 16, 2024
- Indiana's last search term proposal – hit report provided December 17, 2024
- Custodians:
  - Stephen Balko
  - Michelle Clarke
  - Diana Smith

#### **Indiana Department of Health**

- Meta's last search term proposal – hit report provided December 16, 2024
- Indiana's last search term proposal – hit report provided December 17, 2024
- Custodians:
  - Eden Bezy
  - Rose Douglass
  - Kate Schedel

#### **Indiana Family and Social Services Administration**

- Meta's last search term proposal (FSSA Meta 12.8.24 Search Terms) – hit report provided December 16, 2024; with updated version (FSSA Meta 12.8.24 Search Term Report updated) provided December 17, 2024
- Indiana's last search term proposal – hit report provided December 17, 2024
- Custodians:
  - Jay Chaudary
  - Rebecca Buhner
  - Bethany (Ecklor) Goetz
  - Tina Smith

\*There is an issue with the unique hits not updating correctly in the reports for Indiana's 12/16 proposed search terms that were previously provided to Meta; Indiana will be supplementing this information to Meta.

Search	Documents with hits	Documents exclusive to search	Documents with hits and their family members
("social media" OR "social network" OR "Meta" OR Facebook OR Instagram OR "Insta" OR Youtube OR Snapchat OR Bytedance OR TikTok OR Twitter OR Tweet OR Roblox OR Twitch OR Netflix OR Reddit OR Pinterest OR Tumblr OR telegram OR viber OR threema OR wechat OR kik OR textplus OR wickr OR troop OR YikYak OR "Yik Yak" OR finsta OR FB OR IG OR YT OR TT OR DM* OR "direct message") (wellness OR wellbeing OR "well-being" OR confidence OR "self-confidence" OR "mental health" OR "TMH" OR "ACE*" OR "adverse childhood experience" OR anxi* OR "anti-anxi*" OR depress* OR antidepress* OR sad* OR reclus* OR stress OR "attention deficit" OR "ADHD" OR posttraumatic OR "bi-polar" OR "bi polar" OR bipolar OR "BPD" OR insomnia OR scar* OR afraid OR angry OR mad OR worr* OR lonel* OR alone OR therap* OR counsel* OR treatment*)~150	93640	24386	877439
("social media" OR "social network" OR "Meta" OR Facebook OR Instagram OR "Insta" OR Youtube OR Snapchat OR Bytedance OR TikTok OR Twitter OR Tweet OR Roblox OR Twitch OR Netflix OR Reddit OR Pinterest OR Tumblr OR telegram OR viber OR threema OR wechat OR kik OR textplus OR wickr OR troop OR YikYak OR "Yik Yak" OR finsta OR FB OR IG OR YT OR TT OR DM* OR "direct message") ("pro-ana" OR "BMI" OR overweight OR fat OR obes* OR diet* OR anorexi* OR bulimi* OR orthorexi* OR appetite OR dysmorph* OR binge OR purge OR suicid* OR "self harm" OR "self-harm" OR selfharm OR unalive OR cutting*)~150	3103	28	13033
("social media" OR "social network" OR "Meta" OR Facebook OR Instagram OR "Insta" OR Youtube OR Snapchat OR Bytedance OR TikTok OR Twitter OR Tweet OR Roblox OR Twitch OR Netflix OR Reddit OR Pinterest OR Tumblr OR telegram OR viber OR threema OR wechat OR kik OR textplus OR wickr OR troop OR YikYak OR "Yik Yak" OR finsta OR FB OR IG OR YT OR TT OR DM* OR "direct message") (bully* OR bullie* OR cyberbull* OR harass* OR sextort* OR transphob* OR homophob* OR racis* OR sexis* OR groom* OR hookup* OR solicit* OR pedophil* OR predator* OR sex* OR extort OR exploit*)~150	13603	348	523105
("social media" OR "social network" OR "Meta" OR Facebook OR Instagram OR "Insta" OR Youtube OR Snapchat OR Bytedance OR TikTok OR Twitter OR Tweet OR Roblox OR Twitch OR Netflix OR Reddit OR Pinterest OR Tumblr OR telegram OR viber OR threema OR wechat OR kik OR textplus OR wickr OR troop OR YikYak OR "Yik Yak" OR finsta OR FB OR IG OR YT OR TT OR DM* OR "direct message") (violen* OR abus* OR assault* OR fight* OR altercation OR misbehav* OR misconduct* OR shoot* OR shot OR threat* OR gun* OR pistol OR rifle OR firearm OR rape* OR murder* OR traff* OR hate*)~150	45219	41	625571

## 12.8.24 Meta Proposal

"("social media" OR "social network" OR "Meta" OR Facebook OR Instagram OR "Insta" OR Youtube OR Snapchat OR Bytedance OR TikTok OR Twitter OR Tweet OR Roblox OR Twitch OR Netflix OR Reddit OR Pinterest OR Tumblr OR telegram OR viber OR threema OR wechat OR kik OR textplus OR wickr OR troop OR YikYak OR "Yik Yak" OR finsta OR FB OR IG OR YT OR TT OR DM* OR "direct message") (addic* OR hook* OR dopamine OR rabbithol* OR spiral OR "social reward" OR "social approval" OR "screen time" OR "screentime staytime" OR timespent OR "time spent" OR "engagement" OR impression* OR "monthly active users" OR "daily active users" OR "monthly active people" OR "daily active people" OR "weekly active users" OR "mandatory break" OR "limiting tool" OR "habit loop" OR "operant conditioning" OR "impulse control")~150	13902	496	52454
"("social media" OR "social network" OR "Meta" OR Facebook OR Instagram OR "Insta" OR Youtube OR Snapchat OR Bytedance OR TikTok OR Twitter OR Tweet OR Roblox OR Twitch OR Netflix OR Reddit OR Pinterest OR Tumblr OR telegram OR viber OR threema OR wechat OR kik OR textplus OR wickr OR troop OR YikYak OR "Yik Yak" OR finsta OR FB OR IG OR YT OR TT OR DM* OR "direct message") ("eat* (problem* OR issue* OR trouble* OR difficult* OR disorder* OR disab* OR agitat* OR behav* OR insufficient OR depriv*)~3)~150	78	0	263
"("social media" OR "social network" OR "Meta" OR Facebook OR Instagram OR "Insta" OR Youtube OR Snapchat OR Bytedance OR TikTok OR Twitter OR Tweet OR Roblox OR Twitch OR Netflix OR Reddit OR Pinterest OR Tumblr OR telegram OR viber OR threema OR wechat OR kik OR textplus OR wickr OR troop OR YikYak OR "Yik Yak" OR finsta OR FB OR IG OR YT OR TT OR DM* OR "direct message") ("sleep* (problem* OR issue* OR trouble* OR difficult* OR disorder* OR disab* OR agitat* OR behav* OR insufficient OR depriv*)~3)~150	120	4	1924
"("social media" OR "social network" OR "Meta" OR Facebook OR Instagram OR "Insta" OR Youtube OR Snapchat OR Bytedance OR TikTok OR Twitter OR Tweet OR Roblox OR Twitch OR Netflix OR Reddit OR Pinterest OR Tumblr OR telegram OR viber OR threema OR wechat OR kik OR textplus OR wickr OR troop OR YikYak OR "Yik Yak" OR finsta OR FB OR IG OR YT OR TT OR DM* OR "direct message") ("negative (appearance OR experience OR affect* OR effect*)~3)~150	74	0	784
"("social media" OR "social network" OR "Meta" OR Facebook OR Instagram OR "Insta" OR Youtube OR Snapchat OR Bytedance OR TikTok OR Twitter OR Tweet OR Roblox OR Twitch OR Netflix OR Reddit OR Pinterest OR Tumblr OR telegram OR viber OR threema OR wechat OR kik OR textplus OR wickr OR troop OR YikYak OR "Yik Yak" OR finsta OR FB OR IG OR YT OR TT OR DM* OR "direct message") ("compar* (appearance OR social OR other* OR negative)~5)~150	164	0	442



## 12.8.24 Meta Proposal

"("social media" OR "social network" OR "Meta" OR Facebook OR Instagram OR "Insta" OR Youtube OR Snapchat OR Bytedance OR TikTok OR Twitter OR Tweet OR Roblox OR Twitch OR Netflix OR Reddit OR Pinterest OR Tumblr OR telegram OR viber OR threema OR wechat OR kik OR textplus OR wickr OR troop OR YikYak OR "Yik Yak" OR finsta OR FB OR IG OR YT OR TT OR DM* OR "direct message") ("body (accept* OR dissatisfaction OR positiv* OR image OR dysmorph*)~3)"~150	9	0	24
"("social media" OR "social network" OR "Meta" OR Facebook OR Instagram OR "Insta" OR Youtube OR Snapchat OR Bytedance OR TikTok OR Twitter OR Tweet OR Roblox OR Twitch OR Netflix OR Reddit OR Pinterest OR Tumblr OR telegram OR viber OR threema OR wechat OR kik OR textplus OR wickr OR troop OR YikYak OR "Yik Yak" OR finsta OR FB OR IG OR YT OR TT OR DM* OR "direct message") ("self (esteem OR harm OR control OR injur* OR mutilat* OR regulat*)~3)"~150	658	0	5425
"("social media" OR "social network" OR "Meta" OR Facebook OR Instagram OR "Insta" OR Youtube OR Snapchat OR Bytedance OR TikTok OR Twitter OR Tweet OR Roblox OR Twitch OR Netflix OR Reddit OR Pinterest OR Tumblr OR telegram OR viber OR threema OR wechat OR kik OR textplus OR wickr OR troop OR YikYak OR "Yik Yak" OR finsta OR FB OR IG OR YT OR TT OR DM* OR "direct message") (Covid* OR coronavirus OR pandemic OR lockdown OR "lock* down" OR quarantine OR "social* distanc*")~150	5402	86	10281
"("social media" OR "social network" OR "Meta" OR Facebook OR Instagram OR "Insta" OR Youtube OR Snapchat OR Bytedance OR TikTok OR Twitter OR Tweet OR Roblox OR Twitch OR Netflix OR Reddit OR Pinterest OR Tumblr OR telegram OR viber OR threema OR wechat OR kik OR textplus OR wickr OR troop OR YikYak OR "Yik Yak" OR finsta OR FB OR IG OR YT OR TT OR DM* OR "direct message") (svap* OR "ecig" OR "e-cig" OR cig* OR smok* OR nicotine OR tobacco OR pot OR cannabis OR marijuana OR heroin OR crack OR cocaine OR fent* OR opio* OR opia* OR meth OR methamphetamine OR oxy OR oxycontin OR painkiller* OR narcotic* OR drug* OR alcohol* OR Juul)"~150	9322	546	98182
("social media" OR "social network" OR "Meta" OR Facebook OR Instagram OR "Insta" OR Youtube OR Snapchat OR Bytedance OR TikTok OR Twitter OR Tweet OR Roblox OR Twitch OR Netflix OR Reddit OR Pinterest OR Tumblr OR telegram OR viber OR threema OR wechat OR kik OR textplus OR wickr OR troop OR YikYak OR "Yik Yak" OR finsta OR FB OR IG OR YT OR TT OR DM* OR "direct message") AND (legislation OR advocacy OR lobby* OR legislat* OR suspend* OR revok* OR fine* OR sanction* OR ban OR banned OR banning OR concern* OR problematic OR investigat* OR criminal OR charges OR conviction* OR arrest* OR "law enforcement" OR deceptive OR decei* OR fraud* OR defraud* OR cheat* OR lie* OR misrepresent* OR mislead* OR schem* OR exploit* OR trick* OR conceal* OR hide OR omit* OR downplay* OR suppress* OR "cover up" OR "Consumer Protection Act" OR "consumer protection")	84952	1816	695060

## 12.8.24 Meta Proposal

"(teen* OR tween* OR adolescen* OR kid* OR youth* OR minor* OR young* OR child* OR underage* OR "under-age" OR juvenile* OR "pre-teen*" OR preteen* OR "U18" OR "under 18" OR "U13" OR "under 13" OR "gen* z" OR "gen-z" OR "gen* alpha" OR "gen-a*" OR student* OR pupil*) (wellness OR wellbeing OR "well-being" OR confidence OR "self-confidence" OR "mental health" OR "TMH" OR "ACE*" OR "adverse childhood experience" OR anxi* OR "anti-anxi*" OR depress* OR antidepress* OR sad* OR reclus* OR stress OR "attention deficit" OR "ADHD" OR posttraumatic OR "bi-polar" OR "bi polar" OR bipolar OR "BPD" OR insomnia OR scar* OR afraid OR angry OR mad OR worr* OR lonel* OR alone OR therap* OR counsel* OR treatment*)~150	743808	283134	1432524
"(teen* OR tween* OR adolescen* OR kid* OR youth* OR minor* OR young* OR child* OR underage* OR "under-age" OR juvenile* OR "pre-teen*" OR preteen* OR "U18" OR "under 18" OR "U13" OR "under 13" OR "gen* z" OR "gen-z" OR "gen* alpha" OR "gen-a*" OR student* OR pupil*) (violen* OR abus* OR assault* OR fight* OR altercation OR misbehav* OR misconduct* OR shoot* OR shot OR threat* OR gun* OR pistol OR rifle OR firearm OR rape* OR murder* OR traff* OR hate*)~150	654561	210208	1221446
"(teen* OR tween* OR adolescen* OR kid* OR youth* OR minor* OR young* OR child* OR underage* OR "under-age" OR juvenile* OR "pre-teen*" OR preteen* OR "U18" OR "under 18" OR "U13" OR "under 13" OR "gen* z" OR "gen-z" OR "gen* alpha" OR "gen-a*" OR student* OR pupil*) ("eat* (problem* OR issue* OR trouble* OR difficult* OR disorder* OR disab* OR agitat* OR behav* OR insufficient OR depriv*)~3)~150	1766	4	14160
"(teen* OR tween* OR adolescen* OR kid* OR youth* OR minor* OR young* OR child* OR underage* OR "under-age" OR juvenile* OR "pre-teen*" OR preteen* OR "U18" OR "under 18" OR "U13" OR "under 13" OR "gen* z" OR "gen-z" OR "gen* alpha" OR "gen-a*" OR student* OR pupil*) ("negative (appearance OR experience OR affect* OR effect*)~3)~150	2334	41	47288
"(teen* OR tween* OR adolescen* OR kid* OR youth* OR minor* OR young* OR child* OR underage* OR "under-age" OR juvenile* OR "pre-teen*" OR preteen* OR "U18" OR "under 18" OR "U13" OR "under 13" OR "gen* z" OR "gen-z" OR "gen* alpha" OR "gen-a*" OR student* OR pupil*) ("compar* (appearance OR social OR other* OR negative)~5)~150	3585	337	15989
"(teen* OR tween* OR adolescen* OR kid* OR youth* OR minor* OR young* OR child* OR underage* OR "under-age" OR juvenile* OR "pre-teen*" OR preteen* OR "U18" OR "under 18" OR "U13" OR "under 13" OR "gen* z" OR "gen-z" OR "gen* alpha" OR "gen-a*" OR student* OR pupil*) ("body (accept* OR dissatisfaction OR positiv* OR image OR dysmorph*)~3)~150	291	8	2300
("social media" OR "social network" OR "Meta" OR Facebook OR Instagram OR "Insta" OR Youtube OR Snapchat OR Bytedance OR TikTok OR Twitter OR Tweet OR Roblox OR Twitch OR Netflix OR Reddit OR Pinterest OR Tumblr OR telegram OR viber OR threema OR wechat OR kik OR textplus OR wickr OR troop OR YikYak OR "Yik Yak" OR finsta OR FB OR IG OR YT OR TT OR DM* OR "direct message") AND ("Youth Advisory Board" OR "YAB")	168930	47690	872821

Total	1074203	1797195
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("social media" OR "social network" OR "Meta" OR Facebook OR Instagram OR "Insta" OR Youtube OR Snapchat OR Bytedance OR TikTok OR Tweet OR Roblox OR Twitch OR Netflix OR Reddit OR Pinterest OR Tumblr OR telegram OR viber OR threema OR wechat OR kik OR textplus OR wickr OR troop OR YikYak OR "Yik Yak" OR finsta OR FB OR IG OR YT OR TT OR DM* OR "direct message") ("mental health" OR "TMH" OR "ACE*" OR "adverse childhood experience" OR anxi* OR "anti-anxi*" OR depress* OR antidepress* OR "attention deficit" OR "ADHD" OR posttraumatic OR "bi-polar" OR "bi polar" OR bipolar OR "BPD" OR insomnia OR therap* OR treatment OR "pro-ana" OR "BMI" OR overweight OR fat OR obes* OR diet* OR anorexi* OR bulimi* OR orthorexi* OR appetite OR dysmorph* OR binge OR purge OR suicid* OR "self harm" OR "self-harm" OR selfharm OR unalive OR cutting*)~25	6,928	782	17,571	
("social media" OR "social network" OR "Meta" OR Facebook OR Instagram OR "Insta" OR Youtube OR Snapchat OR Bytedance OR TikTok OR Tweet OR Roblox OR Twitch OR Netflix OR Reddit OR Pinterest OR Tumblr OR telegram OR viber OR threema OR wechat OR kik OR textplus OR wickr OR troop OR YikYak OR "Yik Yak" OR finsta OR FB OR IG OR YT OR TT OR DM* OR "direct message") ("eat* (problem* OR issue* OR trouble* OR difficult* OR disorder* OR disab* OR agitat* OR behav* OR insufficient OR depriv*)"~3)"~25	10	0	30	
("social media" OR "social network" OR "Meta" OR Facebook OR Instagram OR "Insta" OR Youtube OR Snapchat OR Bytedance OR TikTok OR Tweet OR Roblox OR Twitch OR Netflix OR Reddit OR Pinterest OR Tumblr OR telegram OR viber OR threema OR wechat OR kik OR textplus OR wickr OR troop OR YikYak OR "Yik Yak" OR finsta OR FB OR IG OR YT OR TT OR DM* OR "direct message") ("sleep* (problem* OR issue* OR trouble* OR difficult* OR disorder* OR disab* OR agitat* OR behav* OR insufficient OR depriv*)"~3)"~25	12/17/2024	10	0	61

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"("social media" OR "social network" OR "Meta" OR Facebook OR Instagram OR "Insta" OR Youtube OR Snapchat OR Bytedance OR TikTok OR Tweet OR Roblox OR Twitch OR Netflix OR Reddit OR Pinterest OR Tumblr OR telegram OR viber OR threema OR wechat OR kik OR textplus OR wickr OR troop OR YikYak OR "Yik Yak" OR finsta OR FB OR IG OR YT OR TT OR DM* OR "direct message") (wellness OR wellbeing OR "well-being" OR confidence OR "self-confidence" OR sad* OR reclus* OR stress OR scar* OR afraid OR angry OR mad OR worr* OR lonel* OR alone OR bully* OR bullie* OR cyberbull* OR harass* OR sextort* OR groom OR solicit* OR pedophil* OR predator* OR sex* OR extort OR exploit* OR addic* OR hook* OR dopamine OR rabbithol* OR spiral OR "social reward" OR "social approval" OR "screen time" OR screentime OR timespent OR "time spent" OR "engagement" OR "monthly active users" OR "daily active users" OR "monthly active people" OR "daily active people" OR "weekly active users" OR "mandatory break" OR "limiting tool" OR "habit loop" OR "operant conditioning" OR "impulse control")"~25	10,833	4,700	109,188

12/17/2024

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"("social media" OR "social network" OR "Meta" OR Facebook OR Instagram OR "Insta" OR Youtube OR Snapchat OR Bytedance OR TikTok OR Tweet OR Roblox OR Twitch OR Netflix OR Reddit OR Pinterest OR Tumblr OR telegram OR viber OR threema OR wechat OR kik OR textplus OR wickr OR troop OR YikYak OR "Yik Yak" OR finsta OR FB OR IG OR YT OR TT OR DM* OR "direct message") ("body (accept* OR dissatisfaction OR positiv* OR image OR dysmorph*)"~3)"~25	1	0	3

12/17/2024

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"(violen* OR abus* OR assault* OR fight* OR altercation OR misbehav* OR misconduct* OR shoot* OR shot OR threat* OR gun* OR pistol OR rifle OR firearm OR rape* OR murder* OR traff* OR hate* OR Covid* OR coronavirus OR pandemic OR lockdown OR "lock* down" OR quarantine OR "social* distanc*" OR svap* OR "ecig" OR "e-cig" OR cig* OR smok* OR nicotine OR tobacco OR pot OR cannabis OR marijuana OR heroin OR crack OR cocaine OR fent* OR opio* OR opia* OR meth OR methamphetamine OR oxy OR oxycontin OR painkiller* OR narcotic* OR drug* OR alcohol* OR Juul) ("mental health" OR "TMH" OR "ACE*" OR "adverse childhood experience" OR anxi* OR "anti-anxi*" OR depress* OR antidepress* OR "attention deficit" OR "ADHD" OR posttraumatic OR "bi-polar" OR "bi polar" OR bipolar OR "BPD" OR insomnia OR therap* OR treatment OR "pro-ana" OR "BMI" OR overweight OR fat OR obes* OR diet* OR anorexi* OR bulimi* OR orthorexi* OR appetite OR dysmorph* OR binge OR purge OR suicid* OR "self harm" OR "self-harm" OR selfharm OR unalive OR cutting*)"~25 AND (teen* OR tween* OR adolescen* OR kid* OR youth* OR minor* OR young* OR child* OR underage* OR "under-age" OR juvenile* OR "pre-teen*" OR preteen* OR "U18" OR "under 18" OR "U13" OR "under 13" OR "gen* z" OR "gen-z" OR "gen* alpha" OR "gen-a*" OR student* OR pupil*)	38,551	29,750	543,930

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"(violen* OR abus* OR assault* OR fight* OR altercation OR misbehav* OR misconduct* OR shoot* OR shot OR threat* OR gun* OR pistol OR rifle OR firearm OR rape* OR murder* OR traff* OR hate* OR Covid* OR coronavirus OR pandemic OR lockdown OR "lock* down" OR quarantine OR "social* distanc*" OR svap* OR "ecig" OR "e-cig" OR cig* OR smok* OR nicotine OR tobacco OR pot OR cannabis OR marijuana OR heroin OR crack OR cocaine OR fent* OR opio* OR opia* OR meth OR methamphetamine OR oxy OR oxycontin OR painkiller* OR narcotic* OR drug* OR alcohol* OR Juul) ("sleep* (problem* OR issue* OR trouble* OR difficult* OR disorder* OR disab* OR agitat* OR behav* OR insufficient OR depriv*)"~3)"~25 AND (teen* OR tween* OR adolescen* OR kid* OR youth* OR minor* OR young* OR child* OR underage* OR "under-age" OR juvenile* OR "pre-teen*" OR preteen* OR "U18" OR "under 18" OR "U13" OR "under 13" OR "gen* z" OR "gen-z" OR "gen* alpha" OR "gen-a*" OR student* OR pupil*)	12/17/2024 221	24	1,659



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"(violen* OR abus* OR assault* OR fight* OR altercation OR misbehav* OR misconduct* OR shoot* OR shot OR threat* OR gun* OR pistol OR rifle OR firearm OR rape* OR murder* OR traff* OR hate* OR Covid* OR coronavirus OR pandemic OR lockdown OR "lock* down" OR quarantine OR "social* distanc*" OR svap* OR "ecig" OR "e-cig" OR cig* OR smok* OR nicotine OR tobacco OR pot OR cannabis OR marijuana OR heroin OR crack OR cocaine OR fent* OR opio* OR opia* OR meth OR methamphetamine OR oxy OR oxycontin OR painkiller* OR narcotic* OR drug* OR alcohol* OR Juul) ("self (esteem OR harm OR control OR injur* OR mutilat* OR regulat*)~3)"~25	1,706	157	8,140
("social media" OR "social network" OR "Meta" OR Facebook OR Instagram OR "Insta" OR Youtube OR Snapchat OR Bytedance OR TikTok OR Tweet OR Roblox OR Twitch OR Netflix OR Reddit OR Pinterest OR Tumblr OR telegram OR viber OR threema OR wechat OR kik OR textplus OR wickr OR troop OR YikYak OR "Yik Yak" OR finsta OR FB OR IG OR YT OR TT OR DM* OR "direct message") AND (legislation OR advocacy OR lobby* OR legislat* OR suspend* OR revok* OR fine* OR sanction* OR ban OR banned OR banning OR concern* OR problematic OR investigat* OR criminal OR charges OR conviction* OR arrest* OR "law enforcement" OR deceptive OR decei* OR fraud* OR defraud* OR cheat* OR lie* OR misrepresent* OR mislead* OR schem* OR exploit* OR trick* OR conceal* OR hide OR omit* OR downplay* OR suppress* OR "cover up" OR "Deceptive Consumer Sales Act" OR "DCSA" OR "consumer protection")	24,341	15,230	60,714

12/17/2024

Indiana Department of Child Services

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("social media" OR "social network" OR "Meta" OR Facebook OR Instagram OR "Insta" OR Youtube OR Snapchat OR Bytedance OR TikTok OR Tweet OR Roblox OR Twitch OR Netflix OR Reddit OR Pinterest OR Tumblr OR telegram OR viber OR threema OR wechat OR kik OR textplus OR wickr OR troop OR YikYak OR "Yik Yak" OR finsta OR FB OR IG OR YT OR TT OR DM* OR "direct message") AND ("Youth Advisory Board" OR "YAB")	710	106	2,154
<b>Total</b>	<b>64,496</b>		<b>676,660</b>

12/17/2024

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("social media" OR "social network" OR "Meta" OR Facebook OR Instagram OR "Insta" OR Youtube OR Snapchat OR Bytedance OR TikTok OR Twitter OR Tweet OR Roblox OR Twitch OR Netflix OR Reddit OR Pinterest OR Tumblr OR telegram OR viber OR threema OR wechat OR kik OR textplus OR wickr OR troop OR YikYak OR "Yik Yak" OR finsta OR FB OR IG OR YT OR TT OR DM* OR "direct message") (wellness OR wellbeing OR "well-being" OR confidence OR "self-confidence" OR "mental health" OR "TMH" OR "ACE*" OR "adverse childhood experience" OR anxi* OR "anti-anxi*" OR depress* OR antidepress* OR sad* OR reclus* OR stress OR "attention deficit" OR "ADHD" OR posttraumatic OR "bi-polar" OR "bi polar" OR bipolar OR "BPD" OR insomnia OR scar* OR afraid OR angry OR mad OR worr* OR lonel* OR alone OR therap* OR counsel* OR treatment*)~150	4482	63	7113
("social media" OR "social network" OR "Meta" OR Facebook OR Instagram OR "Insta" OR Youtube OR Snapchat OR Bytedance OR TikTok OR Twitter OR Tweet OR Roblox OR Twitch OR Netflix OR Reddit OR Pinterest OR Tumblr OR telegram OR viber OR threema OR wechat OR kik OR textplus OR wickr OR troop OR YikYak OR "Yik Yak" OR finsta OR FB OR IG OR YT OR TT OR DM* OR "direct message") ("pro-ana" OR "BMI" OR overweight OR fat OR obes* OR diet* OR anorexi* OR bulimi* OR orthorexi* OR appetite OR dysmorph* OR binge OR purge OR suicid* OR "self harm" OR "self-harm" OR selfharm OR unalive OR cutting*)~150	4065	2662	39166
("social media" OR "social network" OR "Meta" OR Facebook OR Instagram OR "Insta" OR Youtube OR Snapchat OR Bytedance OR TikTok OR Twitter OR Tweet OR Roblox OR Twitch OR Netflix OR Reddit OR Pinterest OR Tumblr OR telegram OR viber OR threema OR wechat OR kik OR textplus OR wickr OR troop OR YikYak OR "Yik Yak" OR finsta OR FB OR IG OR YT OR TT OR DM* OR "direct message") (bully* OR bullie* OR cyberbull* OR harass* OR sextort* OR transphob* OR homophob* OR racis* OR sexis* OR groom* OR hookup* OR solicit* OR pedophil* OR predator* OR sex* OR extort OR exploit*)~150	1405	8	2502

"("social media" OR "social network" OR "Meta" OR Facebook OR Instagram OR "Insta" OR Youtube OR Snapchat OR Bytedance OR TikTok OR Twitter OR Tweet OR Roblox OR Twitch OR Netflix OR Reddit OR Pinterest OR Tumblr OR telegram OR viber OR threema OR wechat OR kik OR textplus OR wickr OR troop OR YikYak OR "Yik Yak" OR finsta OR FB OR IG OR YT OR TT OR DM* OR "direct message") (violen* OR abus* OR assault* OR fight* OR altercation OR misbehav* OR misconduct* OR shoot* OR shot OR threat* OR gun* OR pistol OR rifle OR firearm OR rape* OR murder* OR traff* OR hate*)"~150	4576	86	7164
"("social media" OR "social network" OR "Meta" OR Facebook OR Instagram OR "Insta" OR Youtube OR Snapchat OR Bytedance OR TikTok OR Twitter OR Tweet OR Roblox OR Twitch OR Netflix OR Reddit OR Pinterest OR Tumblr OR telegram OR viber OR threema OR wechat OR kik OR textplus OR wickr OR troop OR YikYak OR "Yik Yak" OR finsta OR FB OR IG OR YT OR TT OR DM* OR "direct message") (addic* OR hook* OR dopamine OR rabbithol* OR spiral OR "social reward" OR "social approval" OR "screen time" OR "screentime staytime" OR timespent OR "time spent" OR "engagement" OR impression* OR "monthly active users" OR "daily active users" OR "monthly active people" OR "daily active people" OR "weekly active users" OR "mandatory break" OR "limiting tool" OR "habit loop" OR "operant conditioning" OR "impulse control")"~150	2007	40	3843
"("social media" OR "social network" OR "Meta" OR Facebook OR Instagram OR "Insta" OR Youtube OR Snapchat OR Bytedance OR TikTok OR Twitter OR Tweet OR Roblox OR Twitch OR Netflix OR Reddit OR Pinterest OR Tumblr OR telegram OR viber OR threema OR wechat OR kik OR textplus OR wickr OR troop OR YikYak OR "Yik Yak" OR finsta OR FB OR IG OR YT OR TT OR DM* OR "direct message") ("eat* (problem* OR issue* OR trouble* OR difficult* OR disorder* OR disab* OR agitat* OR behav* OR insufficient OR depriv*)"~3)"~150	8	0	20

## Meta 12.8.24 Search Term Proposal

"("social media" OR "social network" OR "Meta" OR Facebook OR Instagram OR "Insta" OR Youtube OR Snapchat OR Bytedance OR TikTok OR Twitter OR Tweet OR Roblox OR Twitch OR Netflix OR Reddit OR Pinterest OR Tumblr OR telegram OR viber OR threema OR wechat OR kik OR textplus OR wickr OR troop OR YikYak OR "Yik Yak" OR finsta OR FB OR IG OR YT OR TT OR DM* OR "direct message") ("sleep* (problem* OR issue* OR trouble* OR difficult* OR disorder* OR disab* OR agitat* OR behav* OR insufficient OR depriv*)"~3)"~150	14	0	31
"("social media" OR "social network" OR "Meta" OR Facebook OR Instagram OR "Insta" OR Youtube OR Snapchat OR Bytedance OR TikTok OR Twitter OR Tweet OR Roblox OR Twitch OR Netflix OR Reddit OR Pinterest OR Tumblr OR telegram OR viber OR threema OR wechat OR kik OR textplus OR wickr OR troop OR YikYak OR "Yik Yak" OR finsta OR FB OR IG OR YT OR TT OR DM* OR "direct message") ("negative (appearance OR experience OR affect* OR effect*)"~3)"~150	11	0	39
"("social media" OR "social network" OR "Meta" OR Facebook OR Instagram OR "Insta" OR Youtube OR Snapchat OR Bytedance OR TikTok OR Twitter OR Tweet OR Roblox OR Twitch OR Netflix OR Reddit OR Pinterest OR Tumblr OR telegram OR viber OR threema OR wechat OR kik OR textplus OR wickr OR troop OR YikYak OR "Yik Yak" OR finsta OR FB OR IG OR YT OR TT OR DM* OR "direct message") ("compar* (appearance OR social OR other* OR negative)"~5)"~150	28	0	67
"("social media" OR "social network" OR "Meta" OR Facebook OR Instagram OR "Insta" OR Youtube OR Snapchat OR Bytedance OR TikTok OR Twitter OR Tweet OR Roblox OR Twitch OR Netflix OR Reddit OR Pinterest OR Tumblr OR telegram OR viber OR threema OR wechat OR kik OR textplus OR wickr OR troop OR YikYak OR "Yik Yak" OR finsta OR FB OR IG OR YT OR TT OR DM* OR "direct message") ("body (accept* OR dissatisfaction OR positiv* OR image OR dysmorph*)"~3)"~150	19	0	21

## Meta 12.8.24 Search Term Proposal

"("social media" OR "social network" OR "Meta" OR Facebook OR Instagram OR "Insta" OR Youtube OR Snapchat OR Bytedance OR TikTok OR Twitter OR Tweet OR Roblox OR Twitch OR Netflix OR Reddit OR Pinterest OR Tumblr OR telegram OR viber OR threema OR wechat OR kik OR textplus OR wickr OR troop OR YikYak OR "Yik Yak" OR finsta OR FB OR IG OR YT OR TT OR DM* OR "direct message") ("self (esteem OR harm OR control OR injur* OR mutilat* OR regulat*)"~3)"~150	120	0	302
"("social media" OR "social network" OR "Meta" OR Facebook OR Instagram OR "Insta" OR Youtube OR Snapchat OR Bytedance OR TikTok OR Twitter OR Tweet OR Roblox OR Twitch OR Netflix OR Reddit OR Pinterest OR Tumblr OR telegram OR viber OR threema OR wechat OR kik OR textplus OR wickr OR troop OR YikYak OR "Yik Yak" OR finsta OR FB OR IG OR YT OR TT OR DM* OR "direct message") (Covid* OR coronavirus OR pandemic OR lockdown OR "lock* down" OR quarantine OR "social* distanc*")~150	2258	80	3827
"("social media" OR "social network" OR "Meta" OR Facebook OR Instagram OR "Insta" OR Youtube OR Snapchat OR Bytedance OR TikTok OR Twitter OR Tweet OR Roblox OR Twitch OR Netflix OR Reddit OR Pinterest OR Tumblr OR telegram OR viber OR threema OR wechat OR kik OR textplus OR wickr OR troop OR YikYak OR "Yik Yak" OR finsta OR FB OR IG OR YT OR TT OR DM* OR "direct message") (svap* OR "ecig" OR "e-cig" OR cig* OR smok* OR nicotine OR tobacco OR pot OR cannabis OR marijuana OR heroin OR crack OR cocaine OR fent* OR opio* OR opia* OR meth OR methamphetamine OR oxy OR oxycontin OR painkiller* OR narcotic* OR drug* OR alcohol* OR Juul)"~150	776	4	1804

## Meta 12.8.24 Search Term Proposal

("social media" OR "social network" OR "Meta" OR Facebook OR Instagram OR "Insta" OR Youtube OR Snapchat OR Bytedance OR TikTok OR Twitter OR Tweet OR Roblox OR Twitch OR Netflix OR Reddit OR Pinterest OR Tumblr OR telegram OR viber OR threema OR wechat OR kik OR textplus OR wickr OR troop OR YikYak OR "Yik Yak" OR finsta OR FB OR IG OR YT OR TT OR DM* OR "direct message") AND (legislation OR advocacy OR lobby* OR legislat* OR suspend* OR revok* OR fine* OR sanction* OR ban OR banned OR banning OR concern* OR problematic OR investigat* OR criminal OR charges OR conviction* OR arrest* OR "law enforcement" OR deceptive OR decei* OR fraud* OR defraud* OR cheat* OR lie* OR misrepresent* OR mislead* OR schem* OR exploit* OR trick* OR conceal* OR hide OR omit* OR downplay* OR suppress* OR "cover up" OR "Consumer Protection Act" OR "consumer protection")	7614	210	11878
"(teen* OR tween* OR adolescen* OR kid* OR youth* OR minor* OR young* OR child* OR underage* OR "under-age" OR juvenile* OR "pre-teen*" OR preteen* OR "U18" OR "under 18" OR "U13" OR "under 13" OR "gen* z" OR "gen- z" OR "gen* alpha" OR "gen-a*" OR student* OR pupil*) (wellness OR wellbeing OR "well-being" OR confidence OR "self-confidence" OR "mental health" OR "TMH" OR "ACE*" OR "adverse childhood experience" OR anxi* OR "anti-anxi*" OR depress* OR antidepress* OR sad* OR reclus* OR stress OR "attention deficit" OR "ADHD" OR posttraumatic OR "bi-polar" OR "bi polar" OR bipolar OR "BPD" OR insomnia OR scar* OR afraid OR angry OR mad OR worr* OR lonel* OR alone OR therap* OR counsel* OR treatment*)"~150	21188	12095	31741
"(teen* OR tween* OR adolescen* OR kid* OR youth* OR minor* OR young* OR child* OR underage* OR "under-age" OR juvenile* OR "pre-teen*" OR preteen* OR "U18" OR "under 18" OR "U13" OR "under 13" OR "gen* z" OR "gen- z" OR "gen* alpha" OR "gen-a*" OR student* OR pupil*) (violen* OR abus* OR assault* OR fight* OR altercation OR misbehav* OR misconduct* OR shoot* OR shot OR threat* OR gun* OR pistol OR rifle OR firearm OR rape* OR murder* OR traff* OR hate*)"~150	14166	5369	19651

## Meta 12.8.24 Search Term Proposal

"(teen* OR tween* OR adolescen* OR kid* OR youth* OR minor* OR young* OR child* OR underage* OR "under-age" OR juvenile* OR "pre-teen*" OR preteen* OR "U18" OR "under 18" OR "U13" OR "under 13" OR "gen* z" OR "gen-z" OR "gen* alpha" OR "gen-a*" OR student* OR pupil*) ("eat* (problem* OR issue* OR trouble* OR difficult* OR disorder* OR disab* OR agit* OR behav* OR insufficient OR depriv*)"~3)"~150	79	9	264
"(teen* OR tween* OR adolescen* OR kid* OR youth* OR minor* OR young* OR child* OR underage* OR "under-age" OR juvenile* OR "pre-teen*" OR preteen* OR "U18" OR "under 18" OR "U13" OR "under 13" OR "gen* z" OR "gen-z" OR "gen* alpha" OR "gen-a*" OR student* OR pupil*) ("negative (appearance OR experience OR affect* OR effect*)"~3)"~150	186	6	577
"(teen* OR tween* OR adolescen* OR kid* OR youth* OR minor* OR young* OR child* OR underage* OR "under-age" OR juvenile* OR "pre-teen*" OR preteen* OR "U18" OR "under 18" OR "U13" OR "under 13" OR "gen* z" OR "gen-z" OR "gen* alpha" OR "gen-a*" OR student* OR pupil*) ("compar* (appearance OR social OR other* OR negative)"~5)"~150	316	33	916
"(teen* OR tween* OR adolescen* OR kid* OR youth* OR minor* OR young* OR child* OR underage* OR "under-age" OR juvenile* OR "pre-teen*" OR preteen* OR "U18" OR "under 18" OR "U13" OR "under 13" OR "gen* z" OR "gen-z" OR "gen* alpha" OR "gen-a*" OR student* OR pupil*) ("body (accept* OR dissatisfaction OR positiv* OR image OR dysmorph*)"~3)"~150	23	1	80
("social media" OR "social network" OR "Meta" OR Facebook OR Instagram OR "Insta" OR Youtube OR Snapchat OR Bytedance OR TikTok OR Twitter OR Tweet OR Roblox OR Twitch OR Netflix OR Reddit OR Pinterest OR Tumblr OR telegram OR viber OR threema OR wechat OR kik OR textplus OR wickr OR troop OR YikYak OR "Yik Yak" OR finsta OR FB OR IG OR YT OR TT OR DM* OR "direct message") AND ("Youth Advisory Board" or "YAB")	19215	7087	34333
Total	44886		93552



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"("social media" OR "social network" OR "Meta" OR Facebook OR Instagram OR "Insta" OR Youtube OR Snapchat OR Bytedance OR TikTok OR Tweet OR Roblox OR Twitch OR Netflix OR Reddit OR Pinterest OR Tumblr OR telegram OR viber OR threema OR wechat OR kik OR textplus OR wickr OR troop OR YikYak OR "Yik Yak" OR finsta OR FB OR IG OR YT OR TT OR DM* OR "direct message") ("mental health" OR "TMH" OR "ACE*" OR "adverse childhood experience" OR anxi* OR "anti-anxi*" OR depress* OR antidepress* OR "attention deficit" OR "ADHD" OR posttraumatic OR "bi-polar" OR "bi polar" OR bipolar OR "BPD" OR insomnia OR therap* OR treatment OR "pro-ana" OR "BMI" OR overweight OR fat OR obes* OR diet* OR anorexi* OR bulimi* OR orthorexi* OR appetite OR dysmorph* OR binge OR purge OR suicid* OR "self harm" OR "self-harm" OR selfharm OR unalive OR cutting*)"~25	1,096	262	2,026
"("social media" OR "social network" OR "Meta" OR Facebook OR Instagram OR "Insta" OR Youtube OR Snapchat OR Bytedance OR TikTok OR Tweet OR Roblox OR Twitch OR Netflix OR Reddit OR Pinterest OR Tumblr OR telegram OR viber OR threema OR wechat OR kik OR textplus OR wickr OR troop OR YikYak OR "Yik Yak" OR finsta OR FB OR IG OR YT OR TT OR DM* OR "direct message") ("eat* (problem* OR issue* OR trouble* OR difficult* OR disorder* OR disab* OR agit* OR behav* OR insufficient OR depriv*)"~3)"~25	0	0	0

12/17/2024

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"("social media" OR "social network" OR "Meta" OR Facebook OR Instagram OR "Insta" OR Youtube OR Snapchat OR Bytedance OR TikTok OR Tweet OR Roblox OR Twitch OR Netflix OR Reddit OR Pinterest OR Tumblr OR telegram OR viber OR threema OR wechat OR kik OR textplus OR wickr OR troop OR YikYak OR "Yik Yak" OR finsta OR FB OR IG OR YT OR TT OR DM* OR "direct message") ("self (esteem OR harm OR control OR injur* OR mutilat* OR regulat*)"~3)"~25	22	1	62

12/17/2024

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("social media" OR "social network" OR "Meta" OR Facebook OR Instagram OR "Insta" OR Youtube OR Snapchat OR Bytedance OR TikTok OR Tweet OR Roblox OR Twitch OR Netflix OR Reddit OR Pinterest OR Tumblr OR telegram OR viber OR threema OR wechat OR kik OR textplus OR wickr OR troop OR YikYak OR "Yik Yak" OR finsta OR FB OR IG OR YT OR TT OR DM* OR "direct message") (wellness OR wellbeing OR "well-being" OR confidence OR "self-confidence" OR sad* OR reclus* OR stress OR scar* OR afraid OR angry OR mad OR worr* OR lonel* OR alone OR bully* OR bullie* OR cyberbull* OR harass* OR sextort* OR groom OR solicit* OR pedophil* OR predator* OR sex* OR extort OR exploit* OR addic* OR hook* OR dopamine OR rabbithol* OR spiral OR "social reward" OR "social approval" OR "screen time" OR screentime OR timespent OR "time spent" OR "engagement" OR "monthly active users" OR "daily active users" OR "monthly active people" OR "daily active people" OR "weekly active users" OR "mandatory break" OR "limiting tool" OR "habit loop" OR "operant conditioning" OR "impulse control")~25	1,421	502	2,578
("social media" OR "social network" OR "Meta" OR Facebook OR Instagram OR "Insta" OR Youtube OR Snapchat OR Bytedance OR TikTok OR Tweet OR Roblox OR Twitch OR Netflix OR Reddit OR Pinterest OR Tumblr OR telegram OR viber OR threema OR wechat OR kik OR textplus OR wickr OR troop OR YikYak OR "Yik Yak" OR finsta OR FB OR IG OR YT OR TT OR DM* OR "direct message") ("negative (appearance OR experience OR affect* OR effect*)"~3)~25	12/17/2024	0	26

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"("social media" OR "social network" OR "Meta" OR Facebook OR Instagram OR "Insta" OR Youtube OR Snapchat OR Bytedance OR TikTok OR Tweet OR Roblox OR Twitch OR Netflix OR Reddit OR Pinterest OR Tumblr OR telegram OR viber OR threema OR wechat OR kik OR textplus OR wickr OR troop OR YikYak OR "Yik Yak" OR finsta OR FB OR IG OR YT OR TT OR DM* OR "direct message") ("body (accept* OR dissatisfaction OR positiv* OR image OR dysmorph*)"~3)"~25	5	1	7

12/17/2024

## 12.16.24 Indiana Proposed Search Terms

Search	Documents with hits	Documents exclusive to search	Documents with hits and their family members
"(violen* OR abus* OR assault* OR fight* OR altercation OR misbehav* OR misconduct* OR shoot* OR shot OR threat* OR gun* OR pistol OR rifle OR firearm OR rape* OR murder* OR traff* OR hate* OR Covid* OR coronavirus OR pandemic OR lockdown OR "lock* down" OR quarantine OR "social* distanc*" OR svap* OR "ecig" OR "e-cig" OR cig* OR smok* OR nicotine OR tobacco OR pot OR cannabis OR marijuana OR heroin OR crack OR cocaine OR fent* OR opio* OR opia* OR meth OR methamphetamine OR oxy OR oxycontin OR painkiller* OR narcotic* OR drug* OR alcohol* OR Juul) ("mental health" OR "TMH" OR "ACE*" OR "adverse childhood experience" OR anxi* OR "anti-anxi*" OR depress* OR antidepress* OR "attention deficit" OR "ADHD" OR posttraumatic OR "bi-polar" OR "bi polar" OR bipolar OR "BPD" OR insomnia OR therap* OR treatment OR "pro-ana" OR "BMI" OR overweight OR fat OR obes* OR diet* OR anorexi* OR bulimi* OR orthorexi* OR appetite OR dysmorph* OR binge OR purge OR suicid* OR "self harm" OR "self-harm" OR selfharm OR unalive OR cutting*)~25 AND (teen* OR tween* OR adolescen* OR kid* OR youth* OR minor* OR young* OR child* OR underage* OR "under-age" OR juvenile* OR "pre-teen*" OR preteen* OR "U18" OR "under 18" OR "U13" OR "under 13" OR "gen* z" OR "gen-z" OR "gen* alpha" OR "gen-a*" OR student* OR pupil*)	4,256	2,993	6,758

12/17/2024

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12/17/2024

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"(violen* OR abus* OR assault* OR fight* OR altercation OR misbehav* OR misconduct* OR shoot* OR shot OR threat* OR gun* OR pistol OR rifle OR firearm OR rape* OR murder* OR traff* OR hate* OR Covid* OR coronavirus OR pandemic OR lockdown OR "lock* down" OR quarantine OR "social* distanc*" OR svap* OR "ecig" OR "e-cig" OR cig* OR smok* OR nicotine OR tobacco OR pot OR cannabis OR marijuana OR heroin OR crack OR cocaine OR fent* OR opio* OR opia* OR meth OR methamphetamine OR oxy OR oxycontin OR painkiller* OR narcotic* OR drug* OR alcohol* OR Juul) ("sleep* (problem* OR issue* OR trouble* OR difficult* OR disorder* OR disab* OR agitat* OR behav* OR insufficient OR depriv*)"~3)"~25 AND (teen* OR tween* OR adolescen* OR kid* OR youth* OR minor* OR young* OR child* OR underage* OR "under-age" OR juvenile* OR "pre-teen*" OR preteen* OR "U18" OR "under 18" OR "U13" OR "under 13" OR "gen* z" OR "gen-z" OR "gen* alpha" OR "gen-a*" OR student* OR pupil*)	19	1	90

12/17/2024

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"(violen* OR abus* OR assault* OR fight* OR altercation OR misbehav* OR misconduct* OR shoot* OR shot OR threat* OR gun* OR pistol OR rifle OR firearm OR rape* OR murder* OR traff* OR hate* OR Covid* OR coronavirus OR pandemic OR lockdown OR "lock* down" OR quarantine OR "social* distanc*" OR svap* OR "ecig" OR "e-cig" OR cig* OR smok* OR nicotine OR tobacco OR pot OR cannabis OR marijuana OR heroin OR crack OR cocaine OR fent* OR opio* OR opia* OR meth OR methamphetamine OR oxy OR oxycontin OR painkiller* OR narcotic* OR drug* OR alcohol* OR Juul) ("self (esteem OR harm OR control OR injur* OR mutilat* OR regulat*)"~3)"~25	235	18	585
<u>("social media" OR "social network" OR "Meta" OR Facebook OR Instagram OR "Insta" OR Youtube OR Snapchat OR Bytedance OR TikTok OR Tweet OR Roblox OR Twitch OR Netflix OR Reddit OR Pinterest OR Tumblr OR telegram OR viber OR threema OR wechat OR kik OR textplus OR wickr OR troop OR YikYak OR "Yik Yak" OR finsta OR FB OR IG OR YT OR TT OR DM* OR "direct message") AND (legislation OR advocacy OR lobby* OR legislat* OR suspend* OR revok* OR fine* OR sanction* OR ban OR banned OR banning OR concern* OR problematic OR investigat* OR criminal OR charges OR conviction* OR arrest* OR "law enforcement" OR deceptive OR decei* OR fraud* OR defraud* OR cheat* OR lie* OR misrepresent* OR mislead* OR schem* OR exploit* OR trick* OR conceal* OR hide OR omit* OR downplay* OR suppress* OR "cover up" OR "Deceptive Consumer Sales Act" OR "DCSA" OR "consumer protection")</u>	6,138	4,602	9,568
<b>Total</b>	<b>10,816</b>		<b>15,132</b>

12/17/2024



## Meta 12.8.24 Proposed Search Terms

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## Meta 12.8.24 Proposed Search Terms

<p>"("social media" OR "social network" OR "Meta" OR Facebook OR Instagram OR "Insta" OR Youtube OR Snapchat OR Bytedance OR TikTok OR Twitter OR Tweet OR Roblox OR Twitch OR Netflix OR Reddit OR Pinterest OR Tumblr OR telegram OR viber OR threema OR wechat OR kik OR textplus OR wickr OR troop OR YikYak OR "Yik Yak" OR finsta OR FB OR IG OR YT OR TT OR DM* OR "direct message") ("pro-ana" OR "BMI" OR overweight OR fat OR obes* OR diet* OR anorexi* OR bulimi* OR orthorexi* OR appetite OR dysmorph* OR binge OR purge OR suicid* OR "self harm" OR "self-harm" OR selfharm OR unalive OR cutting*)~150 AND (teen* OR tween* OR adolescen* OR kid* OR youth* OR minor* OR young* OR child* OR underage* OR "under-age" OR juvenile* OR "pre-teen*" OR preteen* OR "U18" OR "under 18" OR "U13" OR "under 13" OR "gen* z" OR "gen-z" OR "gen* alpha" OR "gen-a*" OR student* OR pupil*)</p>	3203	202	6941
<p>"("social media" OR "social network" OR "Meta" OR Facebook OR Instagram OR "Insta" OR Youtube OR Snapchat OR Bytedance OR TikTok OR Twitter OR Tweet OR Roblox OR Twitch OR Netflix OR Reddit OR Pinterest OR Tumblr OR telegram OR viber OR threema OR wechat OR kik OR textplus OR wickr OR troop OR YikYak OR "Yik Yak" OR finsta OR FB OR IG OR YT OR TT OR DM* OR "direct message") (bully* OR bullie* OR cyberbull* OR harass* OR sextort* OR transphob* OR homophob* OR racis* OR sexis* OR groom* OR hookup* OR solicit* OR pedophil* OR predator* OR sex* OR extort OR exploit*)~150 AND (teen* OR tween* OR adolescen* OR kid* OR youth* OR minor* OR young* OR child* OR underage* OR "under-age" OR juvenile* OR "pre-teen*" OR preteen* OR "U18" OR "under 18" OR "U13" OR "under 13" OR "gen* z" OR "gen-z" OR "gen* alpha" OR "gen-a*" OR student* OR pupil*)</p>	2771	111	9284

## Meta 12.8.24 Proposed Search Terms

("social media" OR "social network" OR "Meta" OR Facebook  
 OR Instagram OR "Insta" OR Youtube OR Snapchat OR  
 Bytedance OR TikTok OR Twitter OR Tweet OR Roblox OR  
 Twitch OR Netflix OR Reddit OR Pinterest OR Tumblr OR  
 telegram OR viber OR threema OR wechat OR kik OR textplus  
 OR wickr OR troop OR YikYak OR "Yik Yak" OR finsta OR FB OR  
 IG OR YT OR TT OR DM\* OR "direct message") (violen\* OR  
 abus\* OR assault\* OR fight\* OR altercation OR misbehav\* OR  
 misconduct\* OR shoot\* OR shot OR threat\* OR gun\* OR pistol  
 OR rifle OR firearm OR rape\* OR murder\* OR traff\* OR  
 hate\*)~150 AND (teen\* OR tween\* OR adolescen\* OR kid\*  
 OR youth\* OR minor\* OR young\* OR child\* OR underage\* OR  
 "under-age" OR juvenile\* OR "pre-teen\*" OR preteen\* OR  
 "U18" OR "under 18" OR "U13" OR "under 13" OR "gen\* z" OR  
 "gen-z" OR "gen\* alpha" OR "gen-a\*" OR student\* OR pupil\*)

3910

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## Meta 12.8.24 Proposed Search Terms

"("social media" OR "social network" OR "Meta" OR Facebook  
 OR Instagram OR "Insta" OR Youtube OR Snapchat OR  
 Bytedance OR TikTok OR Twitter OR Tweet OR Roblox OR  
 Twitch OR Netflix OR Reddit OR Pinterest OR Tumblr OR  
 telegram OR viber OR threema OR wechat OR kik OR textplus  
 OR wickr OR troop OR YikYak OR "Yik Yak" OR finsta OR FB OR  
 IG OR YT OR TT OR DM\* OR "direct message") (addic\* OR  
 hook\* OR dopamine OR rabbithol\* OR spiral OR "social  
 reward" OR "social approval" OR "screen time" OR "screentime  
 staytime" OR timespent OR "time spent" OR "engagement" OR  
 impression\* OR "monthly active users" OR "daily active users"  
 OR "monthly active people" OR "daily active people" OR  
 "weekly active users" OR "mandatory break" OR "limiting tool"  
 OR "habit loop" OR "operant conditioning" OR "impulse  
 control")~150 AND (teen\* OR tween\* OR adolescen\* OR kid\*  
 OR youth\* OR minor\* OR young\* OR child\* OR underage\* OR  
 "under-age" OR juvenile\* OR "pre-teen\*" OR preteen\* OR  
 "U18" OR "under 18" OR "U13" OR "under 13" OR "gen\* z" OR  
 "gen-z" OR "gen\* alpha" OR "gen-a\*" OR student\* OR pupil\*)

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## Meta 12.8.24 Proposed Search Terms

<p>"("social media" OR "social network" OR "Meta" OR Facebook  OR Instagram OR "Insta" OR Youtube OR Snapchat OR  Bytedance OR TikTok OR Twitter OR Tweet OR Roblox OR  Twitch OR Netflix OR Reddit OR Pinterest OR Tumblr OR  telegram OR viber OR threema OR wechat OR kik OR textplus  OR wickr OR troop OR YikYak OR "Yik Yak" OR finsta OR FB OR  IG OR YT OR TT OR DM* OR "direct message") ("eat* (problem*  OR issue* OR trouble* OR difficult* OR disorder* OR disab*  OR agitat* OR behav* OR insufficient OR depriv*)"~3)"~150  AND (teen* OR tween* OR adolescen* OR kid* OR youth* OR  minor* OR young* OR child* OR underage* OR "under-age"  OR juvenile* OR "pre-teen*" OR preteen* OR "U18" OR "under  18" OR "U13" OR "under 13" OR "gen* z" OR "gen-z" OR "gen*  alpha" OR "gen-a*" OR student* OR pupil*)</p>	91	0	273
<p>"("social media" OR "social network" OR "Meta" OR Facebook  OR Instagram OR "Insta" OR Youtube OR Snapchat OR  Bytedance OR TikTok OR Twitter OR Tweet OR Roblox OR  Twitch OR Netflix OR Reddit OR Pinterest OR Tumblr OR  telegram OR viber OR threema OR wechat OR kik OR textplus  OR wickr OR troop OR YikYak OR "Yik Yak" OR finsta OR FB OR  IG OR YT OR TT OR DM* OR "direct message") ("sleep*  (problem* OR issue* OR trouble* OR difficult* OR disorder*  OR disab* OR agitat* OR behav* OR insufficient OR  depriv*)"~3)"~150 AND (teen* OR tween* OR adolescen* OR  kid* OR youth* OR minor* OR young* OR child* OR underage*  OR "under-age" OR juvenile* OR "pre-teen*" OR preteen* OR  "U18" OR "under 18" OR "U13" OR "under 13" OR "gen* z" OR  "gen-z" OR "gen* alpha" OR "gen-a*" OR student* OR pupil*)</p>	40	0	132

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<p>"("social media" OR "social network" OR "Meta" OR Facebook  OR Instagram OR "Insta" OR Youtube OR Snapchat OR  Bytedance OR TikTok OR Twitter OR Tweet OR Roblox OR  Twitch OR Netflix OR Reddit OR Pinterest OR Tumblr OR  telegram OR viber OR threema OR wechat OR kik OR textplus  OR wickr OR troop OR YikYak OR "Yik Yak" OR finsta OR FB OR  IG OR YT OR TT OR DM* OR "direct message") ("compar*  (appearance OR social OR other* OR negative)"~5)"~150 AND  (teen* OR tween* OR adolescen* OR kid* OR youth* OR  minor* OR young* OR child* OR underage* OR "under-age"  OR juvenile* OR "pre-teen*" OR preteen* OR "U18" OR "under  18" OR "U13" OR "under 13" OR "gen* z" OR "gen-z" OR "gen*  alpha" OR "gen-a*" OR student* OR pupil*)</p>	122	2	580

Meta 12.8.24 Proposed Search Terms

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("social media" OR "social network" OR "Meta" OR Facebook OR Instagram OR "Insta" OR Youtube OR Snapchat OR Bytedance OR TikTok OR Twitter OR Tweet OR Roblox OR Twitch OR Netflix OR Reddit OR Pinterest OR Tumblr OR telegram OR viber OR threema OR wechat OR kik OR textplus OR wickr OR troop OR YikYak OR "Yik Yak" OR finsta OR FB OR IG OR YT OR TT OR DM* OR "direct message") ("self (esteem OR harm OR control OR injur* OR mutilat* OR regulat*)"~3)"~150 AND (teen* OR tween* OR adolescen* OR kid* OR youth* OR minor* OR young* OR child* OR underage* OR "under-age" OR juvenile* OR "pre-teen*" OR preteen* OR "U18" OR "under 18" OR "U13" OR "under 13" OR "gen* z" OR "gen-z" OR "gen* alpha" OR "gen-a*" OR student* OR pupil*)	176	0	435

## Meta 12.8.24 Proposed Search Terms

("social media" OR "social network" OR "Meta" OR Facebook  
OR Instagram OR "Insta" OR Youtube OR Snapchat OR  
Bytedance OR TikTok OR Twitter OR Tweet OR Roblox OR  
Twitch OR Netflix OR Reddit OR Pinterest OR Tumblr OR  
telegram OR viber OR threema OR wechat OR kik OR textplus  
OR wickr OR troop OR YikYak OR "Yik Yak" OR finsta OR FB OR  
IG OR YT OR TT OR DM\* OR "direct message") (Covid\* OR  
coronavirus OR pandemic OR lockdown OR "lock\* down" OR  
quarantine OR "social\* distanc\*")~150 AND (teen\* OR  
tween\* OR adolescen\* OR kid\* OR youth\* OR minor\* OR  
young\* OR child\* OR underage\* OR "under-age" OR juvenile\*  
OR "pre-teen\*" OR preteen\* OR "U18" OR "under 18" OR "U13"  
OR "under 13" OR "gen\* z" OR "gen-z" OR "gen\* alpha" OR "gen-  
a\*" OR student\* OR pupil\*)

4039

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7850

("social media" OR "social network" OR "Meta" OR Facebook  
OR Instagram OR "Insta" OR Youtube OR Snapchat OR  
Bytedance OR TikTok OR Twitter OR Tweet OR Roblox OR  
Twitch OR Netflix OR Reddit OR Pinterest OR Tumblr OR  
telegram OR viber OR threema OR wechat OR kik OR textplus  
OR wickr OR troop OR YikYak OR "Yik Yak" OR finsta OR FB OR  
IG OR YT OR TT OR DM\* OR "direct message") (svap\* OR "ecig"  
OR "e-cig" OR cig\* OR smok\* OR nicotine OR tobacco OR pot  
OR cannabis OR marijuana OR heroin OR crack OR cocaine OR  
fent\* OR opio\* OR opia\* OR meth OR methamphetamine OR  
oxy OR oxycontin OR painkiller\* OR narcotic\* OR drug\* OR  
alcohol\* OR Juul)~150 AND (teen\* OR tween\* OR adolescen\*  
OR kid\* OR youth\* OR minor\* OR young\* OR child\* OR  
underage\* OR "under-age" OR juvenile\* OR "pre-teen\*" OR  
preteen\* OR "U18" OR "under 18" OR "U13" OR "under 13" OR  
"gen\* z" OR "gen-z" OR "gen\* alpha" OR "gen-a\*" OR student\*  
OR pupil\*)

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## Meta 12.8.24 Proposed Search Terms

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OR Instagram OR "Insta" OR Youtube OR Snapchat OR  
Bytedance OR TikTok OR Twitter OR Tweet OR Roblox OR  
Twitch OR Netflix OR Reddit OR Pinterest OR Tumblr OR  
telegram OR viber OR threema OR wechat OR kik OR textplus  
OR wickr OR troop OR YikYak OR "Yik Yak" OR finsta OR FB OR  
IG OR YT OR TT OR DM\* OR "direct message") (legislation OR  
advocacy OR lobby\* OR legislat\* OR suspend\* OR revok\* OR  
fine\* OR sanction\* OR ban OR banned OR banning OR  
concern\* OR problematic OR investigat\* OR criminal OR  
charges OR conviction\* OR arrest\* OR "law enforcement" OR  
deceptive OR decei\* OR fraud\* OR defraud\* OR cheat\* OR  
lie\* OR misrepresent\* OR mislead\* OR schem\* OR exploit\*  
OR trick\* OR conceal\* OR hide OR omit\* OR downplay\* OR  
suppress\* OR "cover up" OR "Consumer Protection Act" OR  
"consumer protection")~150 AND (teen\* OR tween\* OR  
adolescen\* OR kid\* OR youth\* OR minor\* OR young\* OR  
child\* OR underage\* OR "under-age" OR juvenile\* OR "pre-  
teen\*" OR preteen\* OR "U18" OR "under 18" OR "U13" OR  
"under 13" OR "gen\* z" OR "gen-z" OR "gen\* alpha" OR "gen-  
a\*" OR student\* OR pupil\*)

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## Meta 12.8.24 Proposed Search Terms

"(teen* OR tween* OR adolescen* OR kid* OR youth* OR minor* OR young* OR child* OR underage* OR "under-age" OR juvenile* OR "pre-teen*" OR preteen* OR "U18" OR "under 18" OR "U13" OR "under 13" OR "gen* z" OR "gen-z" OR "gen* alpha" OR "gen-a*" OR student* OR pupil*) (wellness OR wellbeing OR "well-being" OR confidence OR "self-confidence" OR "mental health" OR "TMH" OR "ACE*" OR "adverse childhood experience" OR anxi* OR "anti-anxi*" OR depress* OR antidepress* OR sad* OR reclus* OR stress OR "attention deficit" OR "ADHD" OR posttraumatic OR "bi-polar" OR "bi polar" OR bipolar OR "BPD" OR insomnia OR scar* OR afraid OR angry OR mad OR worr* OR lonel* OR alone OR therap* OR counsel* OR treatment*)"~150	54828	23504	104618
"(teen* OR tween* OR adolescen* OR kid* OR youth* OR minor* OR young* OR child* OR underage* OR "under-age" OR juvenile* OR "pre-teen*" OR preteen* OR "U18" OR "under 18" OR "U13" OR "under 13" OR "gen* z" OR "gen-z" OR "gen* alpha" OR "gen-a*" OR student* OR pupil*) ("pro-ana" OR "BMI" OR overweight OR fat OR obes* OR diet* OR anorexi* OR bulimi* OR orthorexi* OR appetite OR dysmorph* OR binge OR purge OR suicid* OR "self harm" OR "self-harm" OR selfharm OR unalive OR cutting*)"~150	17657	4277	48912
"(teen* OR tween* OR adolescen* OR kid* OR youth* OR minor* OR young* OR child* OR underage* OR "under-age" OR juvenile* OR "pre-teen*" OR preteen* OR "U18" OR "under 18" OR "U13" OR "under 13" OR "gen* z" OR "gen-z" OR "gen* alpha" OR "gen-a*" OR student* OR pupil*) (bully* OR bullie* OR cyberbull* OR harass* OR sextort* OR transphob* OR homophob* OR racis* OR sexis* OR groom* OR hookup* OR solicit* OR pedophil* OR predator* OR sex* OR extort OR exploit*)"~150	15687	3992	36214

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"(teen* OR tween* OR adolescen* OR kid* OR youth* OR minor* OR young* OR child* OR underage* OR "under-age" OR juvenile* OR "pre-teen*" OR preteen* OR "U18" OR "under 18" OR "U13" OR "under 13" OR "gen* z" OR "gen-z" OR "gen* alpha" OR "gen-a*" OR student* OR pupil*) (violen* OR abus* OR assault* OR fight* OR altercation OR misbehav* OR misconduct* OR shoot* OR shot OR threat* OR gun* OR pistol OR rifle OR firearm OR rape* OR murder* OR traff* OR hate*)"~150	20183	3742	49865
"(teen* OR tween* OR adolescen* OR kid* OR youth* OR minor* OR young* OR child* OR underage* OR "under-age" OR juvenile* OR "pre-teen*" OR preteen* OR "U18" OR "under 18" OR "U13" OR "under 13" OR "gen* z" OR "gen-z" OR "gen* alpha" OR "gen-a*" OR student* OR pupil*) (addic* OR hook* OR dopamine OR rabbithol* OR spiral OR "social reward" OR "social approval" OR "screen time" OR "screentime staytime" OR timespent OR "time spent" OR "engagement" OR impression* OR "monthly active users" OR "daily active users" OR "monthly active people" OR "daily active people" OR "weekly active users" OR "mandatory break" OR "limiting tool" OR "habit loop" OR "operant conditioning" OR "impulse control*)"~150	19989	5967	43286
"(teen* OR tween* OR adolescen* OR kid* OR youth* OR minor* OR young* OR child* OR underage* OR "under-age" OR juvenile* OR "pre-teen*" OR preteen* OR "U18" OR "under 18" OR "U13" OR "under 13" OR "gen* z" OR "gen-z" OR "gen* alpha" OR "gen-a*" OR student* OR pupil*) ("eat* (problem* OR issue* OR trouble* OR difficult* OR disorder* OR disab* OR agitat* OR behav* OR insufficient OR depriv*)"~3)"~150	584	16	2065

## Meta 12.8.24 Proposed Search Terms

"(teen* OR tween* OR adolescen* OR kid* OR youth* OR minor* OR young* OR child* OR underage* OR "under-age" OR juvenile* OR "pre-teen*" OR preteen* OR "U18" OR "under 18" OR "U13" OR "under 13" OR "gen* z" OR "gen-z" OR "gen* alpha" OR "gen-a*" OR student* OR pupil*) ("sleep* (problem* OR issue* OR trouble* OR difficult* OR disorder* OR disab* OR agitat* OR behav* OR insufficient OR depriv*)"~3)"~150	419	25	1253
"(teen* OR tween* OR adolescen* OR kid* OR youth* OR minor* OR young* OR child* OR underage* OR "under-age" OR juvenile* OR "pre-teen*" OR preteen* OR "U18" OR "under 18" OR "U13" OR "under 13" OR "gen* z" OR "gen-z" OR "gen* alpha" OR "gen-a*" OR student* OR pupil*) ("negative (appearance OR experience OR affect* OR effect*)"~3)"~150	315	9	1391
"(teen* OR tween* OR adolescen* OR kid* OR youth* OR minor* OR young* OR child* OR underage* OR "under-age" OR juvenile* OR "pre-teen*" OR preteen* OR "U18" OR "under 18" OR "U13" OR "under 13" OR "gen* z" OR "gen-z" OR "gen* alpha" OR "gen-a*" OR student* OR pupil*) ("body (accept* OR dissatisfaction OR positiv* OR image OR dysmorph*)"~3)"~150	153	0	820
"(teen* OR tween* OR adolescen* OR kid* OR youth* OR minor* OR young* OR child* OR underage* OR "under-age" OR juvenile* OR "pre-teen*" OR preteen* OR "U18" OR "under 18" OR "U13" OR "under 13" OR "gen* z" OR "gen-z" OR "gen* alpha" OR "gen-a*" OR student* OR pupil*) ("self (esteem OR harm OR control OR injur* OR mutilat* OR regulat*)"~3)"~150	1188	19	3592

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"(teen* OR tween* OR adolescen* OR kid* OR youth* OR minor* OR young* OR child* OR underage* OR "under-age" OR juvenile* OR "pre-teen*" OR preteen* OR "U18" OR "under 18" OR "U13" OR "under 13" OR "gen* z" OR "gen-z" OR "gen* alpha" OR "gen-a*" OR student* OR pupil*) (Covid* OR coronavirus OR pandemic OR lockdown OR "lock* down" OR quarantine OR "social* distanc*")~150	18971	6680	35527
("social media" OR "social network" OR "Meta" OR Facebook OR Instagram OR "Insta" OR Youtube OR Snapchat OR Bytedance OR TikTok OR Twitter OR Tweet OR Roblox OR Twitch OR Netflix OR Reddit OR Pinterest OR Tumblr OR telegram OR viber OR threema OR wechat OR kik OR textplus OR wickr OR troop OR YikYak OR "Yik Yak" OR finsta OR FB OR IG OR YT OR TT OR DM* OR "direct message") AND ("Youth Advisory Board" OR "YAB")	1495	270	3943
Total	92984		174015

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("social media" OR "social network" OR "Meta" OR Facebook OR Instagram OR "Insta" OR Youtube OR Snapchat OR Bytedance OR TikTok OR Tweet OR Roblox OR Twitch OR Netflix OR Reddit OR Pinterest OR Tumblr OR telegram OR viber OR threema OR wechat OR kik OR textplus OR wickr OR troop OR YikYak OR "Yik Yak" OR finsta OR FB OR IG OR YT OR TT OR DM* OR "direct message") ("sleep* (problem* OR issue* OR trouble* OR difficult* OR disorder* OR disab* OR agit* OR behav* OR insufficient OR depriv*)"~3)"~25 AND (teen* OR tween* OR adolescen* OR kid* OR youth* OR minor* OR young* OR child* OR underage* OR "under-age" OR juvenile* OR "pre-teen*" OR preteen* OR "U18" OR "under 18" OR "U13" OR "under 13" OR "gen* z" OR "gen-z" OR "gen* alpha" OR "gen-a*" OR student* OR pupil*)	13	2	41

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12/17/2024

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("social media" OR "social network" OR "Meta" OR Facebook OR Instagram OR "Insta" OR Youtube OR Snapchat OR Bytedance OR TikTok OR Tweet OR Roblox OR Twitch OR Netflix OR Reddit OR Pinterest OR Tumblr OR telegram OR viber OR threema OR wechat OR kik OR textplus OR wickr OR troop OR YikYak OR "Yik Yak" OR finsta OR FB OR IG OR YT OR TT OR DM* OR "direct message") ("body (accept* OR dissatisfaction OR positiv* OR image OR dysmorph*)~3)"~25 AND (teen* OR tween* OR adolescen* OR kid* OR youth* OR minor* OR young* OR child* OR underage* OR "under-age" OR juvenile* OR "pre-teen*" OR preteen* OR "U18" OR "under 18" OR "U13" OR "under 13" OR "gen* z" OR "gen-z" OR "gen* alpha" OR "gen-a*" OR student* OR pupil*)	23	0	55

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"(violen* OR abus* OR assault* OR fight* OR altercation OR misbehav* OR misconduct* OR shoot* OR shot OR threat* OR gun* OR pistol OR rifle OR firearm OR rape* OR murder* OR traff* OR hate* OR Covid* OR coronavirus OR pandemic OR lockdown OR "lock* down" OR quarantine OR "social* distanc*" OR svap* OR "ecig" OR "e-cig" OR cig* OR smok* OR nicotine OR tobacco OR pot OR cannabis OR marijuana OR heroin OR crack OR cocaine OR fent* OR opio* OR opia* OR meth OR methamphetamine OR oxy OR oxycontin OR painkiller* OR narcotic* OR drug* OR alcohol* OR Juul) ("self (esteem OR harm OR control OR injur* OR mutilat* OR regulat*)"~3)"~25	494	0	1,589

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("social media" OR "social network" OR "Meta" OR Facebook OR Instagram OR "Insta" OR Youtube OR Snapchat OR Bytedance OR TikTok OR Tweet OR Roblox OR Twitch OR Netflix OR Reddit OR Pinterest OR Tumblr OR telegram OR viber OR threema OR wechat OR kik OR textplus OR wickr OR troop OR YikYak OR "Yik Yak" OR finsta OR FB OR IG OR YT OR TT OR DM* OR "direct message") AND ("Youth Advisory Board" OR "YAB")	1,456	0	3,899
<b>Total</b>	<b>28,225</b>		<b>69,314</b>

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<p>"("social media" OR "social network" OR "Meta" OR Facebook OR Instagram OR "Insta" OR Youtube OR Snapchat OR Bytedance OR TikTok OR Twitter OR Tweet OR Roblox OR Twitch OR Netflix OR Reddit OR Pinterest OR Tumblr OR telegram OR viber OR threema OR wechat OR kik OR textplus OR wickr OR troop OR YikYak OR "Yik Yak" OR finsta OR FB OR IG OR YT OR TT OR DM* OR "direct message") ("pro-ana" OR "BMI" OR overweight OR fat OR obes* OR diet* OR anorexi* OR bulimi* OR orthorexi* OR appetite OR dysmorph* OR binge OR purge OR suicid* OR "self harm" OR "self-harm" OR selfharm OR unalive OR cutting*)~150 AND (teen* OR tween* OR adolescen* OR kid* OR youth* OR minor* OR young* OR child* OR underage* OR "under-age" OR juvenile* OR "pre-teen*" OR preteen* OR "U18" OR "under 18" OR "U13" OR "under 13" OR "gen* z" OR "gen-z" OR "gen* alpha" OR "gen-a*" OR student* OR pupil*)</p>	45	25	55

## Meta 12.8.24 Search Term Report

("social media" OR "social network" OR "Meta" OR Facebook  
OR Instagram OR "Insta" OR Youtube OR Snapchat OR  
Bytedance OR TikTok OR Twitter OR Tweet OR Roblox OR  
Twitch OR Netflix OR Reddit OR Pinterest OR Tumblr OR  
telegram OR viber OR threema OR wechat OR kik OR textplus  
OR wickr OR troop OR YikYak OR "Yik Yak" OR finsta OR FB  
OR IG OR YT OR TT OR DM\* OR "direct message") (bully\* OR  
bullie\* OR cyberbull\* OR harass\* OR sextort\* OR transphob\*  
OR homophob\* OR racis\* OR sexis\* OR groom\* OR hookup\*  
OR solicit\* OR pedophil\* OR predator\* OR sex\* OR extort OR  
exploit\*)~150 AND (teen\* OR tween\* OR adolescen\* OR  
kid\* OR youth\* OR minor\* OR young\* OR child\* OR  
underage\* OR "under-age" OR juvenile\* OR "pre-teen\*" OR  
preteen\* OR "U18" OR "under 18" OR "U13" OR "under 13"  
OR "gen\* z" OR "gen-z" OR "gen\* alpha" OR "gen-a\*" OR  
student\* OR pupil\*)

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OR Instagram OR "Insta" OR Youtube OR Snapchat OR  
Bytedance OR TikTok OR Twitter OR Tweet OR Roblox OR  
Twitch OR Netflix OR Reddit OR Pinterest OR Tumblr OR  
telegram OR viber OR threema OR wechat OR kik OR textplus  
OR wickr OR troop OR YikYak OR "Yik Yak" OR finsta OR FB  
OR IG OR YT OR TT OR DM\* OR "direct message") (violen\* OR  
abus\* OR assault\* OR fight\* OR altercation OR misbehav\*  
OR misconduct\* OR shoot\* OR shot OR threat\* OR gun\* OR  
pistol OR rifle OR firearm OR rape\* OR murder\* OR traff\* OR  
hate\*)~150 AND (teen\* OR tween\* OR adolescen\* OR kid\*  
OR youth\* OR minor\* OR young\* OR child\* OR underage\*  
OR "under-age" OR juvenile\* OR "pre-teen\*" OR preteen\* OR  
"U18" OR "under 18" OR "U13" OR "under 13" OR "gen\* z" OR  
"gen-z" OR "gen\* alpha" OR "gen-a\*" OR student\* OR pupil\*)

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## Meta 12.8.24 Search Term Report

("social media" OR "social network" OR "Meta" OR Facebook  
 OR Instagram OR "Insta" OR Youtube OR Snapchat OR  
 Bytedance OR TikTok OR Twitter OR Tweet OR Roblox OR  
 Twitch OR Netflix OR Reddit OR Pinterest OR Tumblr OR  
 telegram OR viber OR threema OR wechat OR kik OR textplus  
 OR wickr OR troop OR YikYak OR "Yik Yak" OR finsta OR FB  
 OR IG OR YT OR TT OR DM\* OR "direct message") (addic\* OR  
 hook\* OR dopamine OR rabbithol\* OR spiral OR "social  
 reward" OR "social approval" OR "screen time" OR  
 "screentime staytime" OR timespent OR "time spent" OR  
 "engagement" OR impression\* OR "monthly active users" OR  
 "daily active users" OR "monthly active people" OR "daily  
 active people" OR "weekly active users" OR "mandatory  
 break" OR "limiting tool" OR "habit loop" OR "operant  
 conditioning" OR "impulse control")~150 AND (teen\* OR  
 tween\* OR adolescen\* OR kid\* OR youth\* OR minor\* OR  
 young\* OR child\* OR underage\* OR "under-age" OR  
 juvenile\* OR "pre-teen\*" OR preteen\* OR "U18" OR "under  
 18" OR "U13" OR "under 13" OR "gen\* z" OR "gen-z" OR "gen\*  
 alpha" OR "gen-a\*" OR student\* OR pupil\*)

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## Meta 12.8.24 Search Term Report

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 OR Instagram OR "Insta" OR Youtube OR Snapchat OR  
 Bytedance OR TikTok OR Twitter OR Tweet OR Roblox OR  
 Twitch OR Netflix OR Reddit OR Pinterest OR Tumblr OR  
 telegram OR viber OR threema OR wechat OR kik OR textplus  
 OR wickr OR troop OR YikYak OR "Yik Yak" OR finsta OR FB  
 OR IG OR YT OR TT OR DM\* OR "direct message") ("eat\*  
 (problem\* OR issue\* OR trouble\* OR difficult\* OR disorder\*  
 OR disab\* OR agitat\* OR behav\* OR insufficient OR  
 depriv\*)"~3)"~150 AND (teen\* OR tween\* OR adolescen\* OR  
 kid\* OR youth\* OR minor\* OR young\* OR child\* OR  
 underage\* OR "under-age" OR juvenile\* OR "pre-teen\*" OR  
 preteen\* OR "U18" OR "under 18" OR "U13" OR "under 13"  
 OR "gen\* z" OR "gen-z" OR "gen\* alpha" OR "gen-a\*" OR  
 student\* OR pupil\*)

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"("social media" OR "social network" OR "Meta" OR Facebook  
 OR Instagram OR "Insta" OR Youtube OR Snapchat OR  
 Bytedance OR TikTok OR Twitter OR Tweet OR Roblox OR  
 Twitch OR Netflix OR Reddit OR Pinterest OR Tumblr OR  
 telegram OR viber OR threema OR wechat OR kik OR textplus  
 OR wickr OR troop OR YikYak OR "Yik Yak" OR finsta OR FB  
 OR IG OR YT OR TT OR DM\* OR "direct message") ("sleep\*  
 (problem\* OR issue\* OR trouble\* OR difficult\* OR disorder\*  
 OR disab\* OR agitat\* OR behav\* OR insufficient OR  
 depriv\*)"~3)"~150 AND (teen\* OR tween\* OR adolescen\* OR  
 kid\* OR youth\* OR minor\* OR young\* OR child\* OR  
 underage\* OR "under-age" OR juvenile\* OR "pre-teen\*" OR  
 preteen\* OR "U18" OR "under 18" OR "U13" OR "under 13"  
 OR "gen\* z" OR "gen-z" OR "gen\* alpha" OR "gen-a\*" OR  
 student\* OR pupil\*)

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## Meta 12.8.24 Search Term Report

("social media" OR "social network" OR "Meta" OR Facebook OR Instagram OR "Insta" OR Youtube OR Snapchat OR Bytedance OR TikTok OR Twitter OR Tweet OR Roblox OR Twitch OR Netflix OR Reddit OR Pinterest OR Tumblr OR telegram OR viber OR threema OR wechat OR kik OR textplus OR wickr OR troop OR YikYak OR "Yik Yak" OR finsta OR FB OR IG OR YT OR TT OR DM* OR "direct message") ("negative (appearance OR experience OR affect* OR effect*)~3)"~150 AND (teen* OR tween* OR adolescen* OR kid* OR youth* OR minor* OR young* OR child* OR underage* OR "under- age" OR juvenile* OR "pre-teen*" OR preteen* OR "U18" OR "under 18" OR "U13" OR "under 13" OR "gen* z" OR "gen-z" OR "gen* alpha" OR "gen-a*" OR student* OR pupil*)	0	0	0
("social media" OR "social network" OR "Meta" OR Facebook OR Instagram OR "Insta" OR Youtube OR Snapchat OR Bytedance OR TikTok OR Twitter OR Tweet OR Roblox OR Twitch OR Netflix OR Reddit OR Pinterest OR Tumblr OR telegram OR viber OR threema OR wechat OR kik OR textplus OR wickr OR troop OR YikYak OR "Yik Yak" OR finsta OR FB OR IG OR YT OR TT OR DM* OR "direct message") ("compar* (appearance OR social OR other* OR negative)"~5)"~150 AND (teen* OR tween* OR adolescen* OR kid* OR youth* OR minor* OR young* OR child* OR underage* OR "under- age" OR juvenile* OR "pre-teen*" OR preteen* OR "U18" OR "under 18" OR "U13" OR "under 13" OR "gen* z" OR "gen-z" OR "gen* alpha" OR "gen-a*" OR student* OR pupil*)	6	0	12

## Meta 12.8.24 Search Term Report

("social media" OR "social network" OR "Meta" OR Facebook OR Instagram OR "Insta" OR Youtube OR Snapchat OR Bytedance OR TikTok OR Twitter OR Tweet OR Roblox OR Twitch OR Netflix OR Reddit OR Pinterest OR Tumblr OR telegram OR viber OR threema OR wechat OR kik OR textplus OR wickr OR troop OR YikYak OR "Yik Yak" OR finsta OR FB OR IG OR YT OR TT OR DM* OR "direct message") ("body (accept* OR dissatisfaction OR positiv* OR image OR dysmorph*)"~3)"~150 AND (teen* OR tween* OR adolescen* OR kid* OR youth* OR minor* OR young* OR child* OR underage* OR "under-age" OR juvenile* OR "pre- teen*" OR preteen* OR "U18" OR "under 18" OR "U13" OR "under 13" OR "gen* z" OR "gen-z" OR "gen* alpha" OR "gen- a*" OR student* OR pupil*)	0	0	0
("social media" OR "social network" OR "Meta" OR Facebook OR Instagram OR "Insta" OR Youtube OR Snapchat OR Bytedance OR TikTok OR Twitter OR Tweet OR Roblox OR Twitch OR Netflix OR Reddit OR Pinterest OR Tumblr OR telegram OR viber OR threema OR wechat OR kik OR textplus OR wickr OR troop OR YikYak OR "Yik Yak" OR finsta OR FB OR IG OR YT OR TT OR DM* OR "direct message") ("self (esteem OR harm OR control OR injur* OR mutilat* OR regulat*)"~3)"~150 AND (teen* OR tween* OR adolescen* OR kid* OR youth* OR minor* OR young* OR child* OR underage* OR "under-age" OR juvenile* OR "pre-teen*" OR preteen* OR "U18" OR "under 18" OR "U13" OR "under 13" OR "gen* z" OR "gen-z" OR "gen* alpha" OR "gen-a*" OR student* OR pupil*)	2	0	7

## Meta 12.8.24 Search Term Report

("social media" OR "social network" OR "Meta" OR Facebook  
 OR Instagram OR "Insta" OR Youtube OR Snapchat OR  
 Bytedance OR TikTok OR Twitter OR Tweet OR Roblox OR  
 Twitch OR Netflix OR Reddit OR Pinterest OR Tumblr OR  
 telegram OR viber OR threema OR wechat OR kik OR textplus  
 OR wickr OR troop OR YikYak OR "Yik Yak" OR finsta OR FB  
 OR IG OR YT OR TT OR DM\* OR "direct message") (svap\* OR  
 "ecig" OR "e-cig" OR cig\* OR smok\* OR nicotine OR tobacco  
 OR pot OR cannabis OR marijuana OR heroin OR crack OR  
 cocaine OR fent\* OR opio\* OR opia\* OR meth OR  
 methamphetamine OR oxy OR oxycontin OR painkiller\* OR  
 narcotic\* OR drug\* OR alcohol\* OR Juul)"~150 AND (teen\*  
 OR tween\* OR adolescen\* OR kid\* OR youth\* OR minor\* OR  
 young\* OR child\* OR underage\* OR "under-age" OR  
 juvenile\* OR "pre-teen\*" OR preteen\* OR "U18" OR "under  
 18" OR "U13" OR "under 13" OR "gen\* z" OR "gen-z" OR "gen\*  
 alpha" OR "gen-a\*" OR student\* OR pupil\*)

1172

797

5387

("social media" OR "social network" OR "Meta" OR Facebook  
 OR Instagram OR "Insta" OR Youtube OR Snapchat OR  
 Bytedance OR TikTok OR Twitter OR Tweet OR Roblox OR  
 Twitch OR Netflix OR Reddit OR Pinterest OR Tumblr OR  
 telegram OR viber OR threema OR wechat OR kik OR textplus  
 OR wickr OR troop OR YikYak OR "Yik Yak" OR finsta OR FB  
 OR IG OR YT OR TT OR DM\* OR "direct message") (legislation  
 OR advocacy OR lobby\* OR legislat\* OR suspend\* OR revok\*  
 OR fine\* OR sanction\* OR ban OR banned OR banning OR  
 concern\* OR problematic OR investigat\* OR criminal OR  
 charges OR conviction\* OR arrest\* OR "law enforcement" OR  
 deceptive OR decei\* OR fraud\* OR defraud\* OR cheat\* OR  
 lie\* OR misrepresent\* OR mislead\* OR schem\* OR exploit\*  
 OR trick\* OR conceal\* OR hide OR omit\* OR downplay\* OR  
 suppress\* OR "cover up" OR "Consumer Protection Act" OR  
 "consumer protection")~150 AND (teen\* OR tween\* OR  
 adolescen\* OR kid\* OR youth\* OR minor\* OR young\* OR  
 child\* OR underage\* OR "under-age" OR juvenile\* OR "pre-  
 teen\*" OR preteen\* OR "U18" OR "under 18" OR "U13" OR  
 "under 13" OR "gen\* z" OR "gen-z" OR "gen\* alpha" OR "gen-  
 a\*" OR student\* OR pupil\*)

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2776

## Meta 12.8.24 Search Term Report

<p>"(teen* OR tween* OR adolescen* OR kid* OR youth* OR minor* OR young* OR child* OR underage* OR "under-age" OR juvenile* OR "pre-teen*" OR preteen* OR "U18" OR "under 18" OR "U13" OR "under 13" OR "gen* z" OR "gen-z" OR "gen* alpha" OR "gen-a*" OR student* OR pupil*) (wellness OR wellbeing OR "well-being" OR confidence OR "self-confidence" OR "mental health" OR "TMH" OR "ACE*" OR "adverse childhood experience" OR anxi* OR "anti-anxi*" OR depress* OR antidepress* OR sad* OR reclus* OR stress OR "attention deficit" OR "ADHD" OR posttraumatic OR "bi-polar" OR "bi polar" OR bipolar OR "BPD" OR insomnia OR scar* OR afraid OR angry OR mad OR worr* OR lonel* OR alone OR therap* OR counsel* OR treatment*)"~150</p>	5640	1507	66846
<p>"(teen* OR tween* OR adolescen* OR kid* OR youth* OR minor* OR young* OR child* OR underage* OR "under-age" OR juvenile* OR "pre-teen*" OR preteen* OR "U18" OR "under 18" OR "U13" OR "under 13" OR "gen* z" OR "gen-z" OR "gen* alpha" OR "gen-a*" OR student* OR pupil*) (bully* OR bullie* OR cyberbull* OR harass* OR sextort* OR transphob* OR homophob* OR racis* OR sexis* OR groom* OR hookup* OR solicit* OR pedophil* OR predator* OR sex* OR extort OR exploit*)"~150</p>	41	13	140



## Meta 12.8.24 Search Term Report

<p>"(teen* OR tween* OR adolescen* OR kid* OR youth* OR minor* OR young* OR child* OR underage* OR "under-age" OR juvenile* OR "pre-teen*" OR preteen* OR "U18" OR "under 18" OR "U13" OR "under 13" OR "gen* z" OR "gen-z" OR "gen* alpha" OR "gen-a*" OR student* OR pupil*) (addic* OR hook* OR dopamine OR rabbithol* OR spiral OR "social reward" OR "social approval" OR "screen time" OR screentime OR timespent OR "time spent" OR "engagement" OR impression* OR "monthly active users" OR "daily active users" OR "monthly active people" OR "daily active people" OR "weekly active users" OR "mandatory break" OR "limiting tool" OR "habit loop" OR "operant conditioning" OR "impulse control")"~150</p>	1549	733	5541
<p>"(teen* OR tween* OR adolescen* OR kid* OR youth* OR minor* OR young* OR child* OR underage* OR "under-age" OR juvenile* OR "pre-teen*" OR preteen* OR "U18" OR "under 18" OR "U13" OR "under 13" OR "gen* z" OR "gen-z" OR "gen* alpha" OR "gen-a*" OR student* OR pupil*) ("eat* (problem* OR issue* OR trouble* OR difficult* OR disorder* OR disab* OR agitat* OR behav* OR insufficient OR depriv*)"~3)"~150</p>	1	0	1
<p>"(teen* OR tween* OR adolescen* OR kid* OR youth* OR minor* OR young* OR child* OR underage* OR "under-age" OR juvenile* OR "pre-teen*" OR preteen* OR "U18" OR "under 18" OR "U13" OR "under 13" OR "gen* z" OR "gen-z" OR "gen* alpha" OR "gen-a*" OR student* OR pupil*) ("sleep* (problem* OR issue* OR trouble* OR difficult* OR disorder* OR disab* OR agitat* OR behav* OR insufficient OR depriv*)"~3)"~150</p>	0	0	0

## Meta 12.8.24 Search Term Report

"(teen* OR tween* OR adolescen* OR kid* OR youth* OR minor* OR young* OR child* OR underage* OR "under-age" OR juvenile* OR "pre-teen*" OR preteen* OR "U18" OR "under 18" OR "U13" OR "under 13" OR "gen* z" OR "gen-z" OR "gen* alpha" OR "gen-a*" OR student* OR pupil*) ("compar* (appearance OR social OR other* OR negative)"~5)"~150	0	0	0
"(teen* OR tween* OR adolescen* OR kid* OR youth* OR minor* OR young* OR child* OR underage* OR "under-age" OR juvenile* OR "pre-teen*" OR preteen* OR "U18" OR "under 18" OR "U13" OR "under 13" OR "gen* z" OR "gen-z" OR "gen* alpha" OR "gen-a*" OR student* OR pupil*) ("body (accept* OR dissatisfaction OR positiv* OR image OR dysmorph*)"~3)"~150	0	0	0
"(teen* OR tween* OR adolescen* OR kid* OR youth* OR minor* OR young* OR child* OR underage* OR "under-age" OR juvenile* OR "pre-teen*" OR preteen* OR "U18" OR "under 18" OR "U13" OR "under 13" OR "gen* z" OR "gen-z" OR "gen* alpha" OR "gen-a*" OR student* OR pupil*) (svap* OR "ecig" OR "e-cig" OR cig* OR smok* OR nicotine OR tobacco OR pot OR cannabis OR marijuana OR heroin OR crack OR cocaine OR fent* OR opio* OR opia* OR meth OR methamphetamine OR oxy OR oxycontin OR painkiller* OR narcotic* OR drug* OR alcohol* OR Juul)"~150	787	305	2681
Total	22816		143443

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"("social media" OR "social network" OR "Meta" OR Facebook OR Instagram OR "Insta" OR Youtube OR Snapchat OR Bytedance OR TikTok OR Twitter OR Tweet OR Roblox OR Twitch OR Netflix OR Reddit OR Pinterest OR Tumblr OR telegram OR viber OR threema OR wechat OR kik OR textplus OR wickr OR troop OR YikYak OR "Yik Yak" OR finsta OR FB OR IG OR YT OR TT OR DM* OR "direct message") (bully* OR bullie* OR cyberbull* OR harass* OR sextort* OR transphob* OR homophob* OR racis* OR sexis* OR groom* OR hookup* OR solicit* OR pedophil* OR predator* OR sex* OR extort OR exploit*)"~150 AND (teen* OR tween* OR adolescen* OR kid* OR youth* OR minor* OR young* OR child* OR underage* OR "under-age" OR juvenile* OR "pre-teen*" OR preteen* OR "U18" OR "under 18" OR "U13" OR "under 13" OR "gen* z" OR "gen-z" OR "gen* alpha" OR "gen-a*" OR student* OR pupil*)	4,425	29	18,937

12/17/2024

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("social media" OR "social network" OR "Meta" OR Facebook OR Instagram OR "Insta" OR Youtube OR Snapchat OR Bytedance OR TikTok OR Twitter OR Tweet OR Roblox OR Twitch OR Netflix OR Reddit OR Pinterest OR Tumblr OR telegram OR viber OR threema OR wechat OR kik OR textplus OR wickr OR troop OR YikYak OR "Yik Yak" OR finsta OR FB OR IG OR YT OR TT OR DM* OR "direct message") (addic* OR hook* OR dopamine OR rabbithol* OR spiral OR "social reward" OR "social approval" OR "screen time" OR "screentime staytime" OR timespent OR "time spent" OR "engagement" OR impression* OR "monthly active users" OR "daily active users" OR "monthly active people" OR "daily active people" OR "weekly active users" OR "mandatory break" OR "limiting tool" OR "habit loop" OR "operant conditioning" OR "impulse control")~150 AND (teen* OR tween* OR adolescen* OR kid* OR youth* OR minor* OR young* OR child* OR underage* OR "under-age" OR juvenile* OR "pre-teen*" OR preteen* OR "U18" OR "under 18" OR "U13" OR "under 13" OR "gen* z" OR "gen-z" OR "gen* alpha" OR "gen-a*" OR student* OR pupil*)12/17/2024	34,801	484	87,851

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("social media" OR "social network" OR "Meta" OR Facebook OR Instagram OR "Insta" OR Youtube OR Snapchat OR Bytedance OR TikTok OR Twitter OR Tweet OR Roblox OR Twitch OR Netflix OR Reddit OR Pinterest OR Tumblr OR telegram OR viber OR threema OR wechat OR kik OR textplus OR wickr OR troop OR YikYak OR "Yik Yak" OR finsta OR FB OR IG OR YT OR TT OR DM* OR "direct message") ("sleep* (problem* OR issue* OR trouble* OR difficult* OR disorder* OR disab* OR agitat* OR behav* OR insufficient OR depriv*)"~3)"~150 AND (teen* OR tween* OR adolescen* OR kid* OR youth* OR minor* OR young* OR child* OR underage* OR "under-age" OR juvenile* OR "pre-teen*" OR preteen* OR "U18" OR "under 18" OR "U13" OR "under 13" OR "gen* z" OR "gen-z" OR "gen* alpha" OR "gen-a*" OR student* OR pupil*)	105	0	2,742

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"("social media" OR "social network" OR "Meta" OR Facebook OR Instagram OR "Insta" OR Youtube OR Snapchat OR Bytedance OR TikTok OR Twitter OR Tweet OR Roblox OR Twitch OR Netflix OR Reddit OR Pinterest OR Tumblr OR telegram OR viber OR threema OR wechat OR kik OR textplus OR wickr OR troop OR YikYak OR "Yik Yak" OR finsta OR FB OR IG OR YT OR TT OR DM* OR "direct message") ("compar* (appearance OR social OR other* OR negative)"~5)"~150 AND (teen* OR tween* OR adolescen* OR kid* OR youth* OR minor* OR young* OR child* OR underage* OR "under-age" OR juvenile* OR "pre-teen*" OR preteen* OR "U18" OR "under 18" OR "U13" OR "under 13" OR "gen* z" OR "gen-z" OR "gen* alpha" OR "gen-a*" OR student* OR pupil*)	336	0	1,224

12/17/2024

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"("social media" OR "social network" OR "Meta" OR Facebook OR Instagram OR "Insta" OR Youtube OR Snapchat OR Bytedance OR TikTok OR Twitter OR Tweet OR Roblox OR Twitch OR Netflix OR Reddit OR Pinterest OR Tumblr OR telegram OR viber OR threema OR wechat OR kik OR textplus OR wickr OR troop OR YikYak OR "Yik Yak" OR finsta OR FB OR IG OR YT OR TT OR DM* OR "direct message") ("self (esteem OR harm OR control OR injur* OR mutilat* OR regulat*)~3)"~150 AND (teen* OR tween* OR adolescen* OR kid* OR youth* OR minor* OR young* OR child* OR underage* OR "under-age" OR juvenile* OR "pre-teen*" OR preteen* OR "U18" OR "under 18" OR "U13" OR "under 13" OR "gen* z" OR "gen-z" OR "gen* alpha" OR "gen-a*" OR student* OR pupil*))	680	3	4,484

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12/17/2024



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(teen* OR tween* OR adolescen* OR kid* OR youth* OR minor* OR young* OR child* OR underage* OR "under-age" OR juvenile* OR "pre-teen*" OR preteen* OR "U18" OR "under 18" OR "U13" OR "under 13" OR "gen* z" OR "gen-z" OR "gen* alpha" OR "gen-a*" OR student* OR pupil*) (wellness OR wellbeing OR "well-being" OR confidence OR "self-confidence" OR "mental health" OR "TMH" OR "ACE*" OR "adverse childhood experience" OR anxi* OR "anti-anxi*" OR depress* OR antidepress* OR sad* OR reclus* OR stress OR "attention deficit" OR "ADHD" OR posttraumatic OR "bi-polar" OR "bi polar" OR bipolar OR "BPD" OR insomnia OR scar* OR afraid OR angry OR mad OR worr* OR lonel* OR alone OR therap* OR counsel* OR treatment*)~150	89,159	22,492	219,522

12/17/2024

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"(teen* OR tween* OR adolescen* OR kid* OR youth* OR minor* OR young* OR child* OR underage* OR "under-age" OR juvenile* OR "pre-teen*" OR preteen* OR "U18" OR "under 18" OR "U13" OR "under 13" OR "gen* z" OR "gen-z" OR "gen* alpha" OR "gen-a*" OR student* OR pupil*) (addic* OR hook* OR dopamine OR rabbithol* OR spiral OR "social reward" OR "social approval" OR "screen time" OR screentime OR timespent OR "time spent" OR "engagement" OR impression* OR "monthly active users" OR "daily active users" OR "monthly active people" OR "daily active people" OR "weekly active users" OR "mandatory break" OR "limiting tool" OR "habit loop" OR "operant conditioning" OR "impulse control*)"~150	50,959	2,181	114,450
"(teen* OR tween* OR adolescen* OR kid* OR youth* OR minor* OR young* OR child* OR underage* OR "under-age" OR juvenile* OR "pre-teen*" OR preteen* OR "U18" OR "under 18" OR "U13" OR "under 13" OR "gen* z" OR "gen-z" OR "gen* alpha" OR "gen-a*" OR student* OR pupil*) ("eat* (problem* OR issue* OR trouble* OR difficult* OR disorder* OR disab* OR agitat* OR behav* OR insufficient OR depriv*)"~3)"~150	1,142	5	5,641

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"(teen* OR tween* OR adolescen* OR kid* OR youth* OR minor* OR young* OR child* OR underage* OR "under-age" OR juvenile* OR "pre-teen*" OR preteen* OR "U18" OR "under 18" OR "U13" OR "under 13" OR "gen* z" OR "gen-z" OR "gen* alpha" OR "gen-a*" OR student* OR pupil*) ("compar* (appearance OR social OR other* OR negative)"~5)"~150	965	22	7,310
"(teen* OR tween* OR adolescen* OR kid* OR youth* OR minor* OR young* OR child* OR underage* OR "under-age" OR juvenile* OR "pre-teen*" OR preteen* OR "U18" OR "under 18" OR "U13" OR "under 13" OR "gen* z" OR "gen-z" OR "gen* alpha" OR "gen-a*" OR student* OR pupil*) ("body (accept* OR dissatisfaction OR positiv* OR image OR dysmorph*)"~3)"~150	146	2	405
"(teen* OR tween* OR adolescen* OR kid* OR youth* OR minor* OR young* OR child* OR underage* OR "under-age" OR juvenile* OR "pre-teen*" OR preteen* OR "U18" OR "under 18" OR "U13" OR "under 13" OR "gen* z" OR "gen-z" OR "gen* alpha" OR "gen-a*" OR student* OR pupil*) (svap* OR "ecig" OR "e-cig" OR cig* OR smok* OR nicotine OR tobacco OR pot OR cannabis OR marijuana OR heroin OR crack OR cocaine OR fent* OR opio* OR opia* OR meth OR methamphetamine OR oxy OR oxycontin OR painkiller* OR narcotic* OR drug* OR alcohol* OR Juul)"~150	33,980	0	88,499

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## Meta 12.8.24 Proposed Search Terms

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<b>Total</b>	<b>106,005</b>		<b>243,878</b>

12/17/2024

## 12.16.24 Indiana Search Term Proposal

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("social media" OR "social network" OR "Meta" OR Facebook OR Instagram OR "Insta" OR Youtube OR Snapchat OR Bytedance OR TikTok OR Tweet OR Roblox OR Twitch OR Netflix OR Reddit OR Pinterest OR Tumblr OR telegram OR viber OR threema OR wechat OR kik OR textplus OR wickr OR troop OR YikYak OR "Yik Yak" OR finsta OR FB OR IG OR YT OR TT OR DM* OR "direct message") ("eat* (problem* OR issue* OR trouble* OR difficult* OR disorder* OR disab* OR agitat* OR behav* OR insufficient OR depriv*)~3)"~25 AND (teen* OR tween* OR adolescen* OR kid* OR youth* OR minor* OR young* OR child* OR underage* OR "under- age" OR juvenile* OR "pre-teen*" OR preteen* OR "U18" OR "under 18" OR "U13" OR "under 13" OR "gen* z" OR "gen-z" OR "gen* alpha" OR "gen-a*" OR student* OR pupil*)	40	0	79

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"("social media" OR "social network" OR "Meta" OR Facebook OR Instagram OR "Insta" OR Youtube OR Snapchat OR Bytedance OR TikTok OR Tweet OR Roblox OR Twitch OR Netflix OR Reddit OR Pinterest OR Tumblr OR telegram OR viber OR threema OR wechat OR kik OR textplus OR wickr OR troop OR YikYak OR "Yik Yak" OR finsta OR FB OR IG OR YT OR TT OR DM* OR "direct message") ("self (esteem OR harm OR control OR injur* OR mutilat* OR regulat*)"~3)"~25 AND (teen* OR tween* OR adolescen* OR kid* OR youth* OR minor* OR young* OR child* OR underage* OR "under-age" OR juvenile* OR "pre-teen*" OR preteen* OR "U18" OR "under 18" OR "U13" OR "under 13" OR "gen* z" OR "gen-z" OR "gen* alpha" OR "gen-a*" OR student* OR pupil*)	144	2	545

12/17/2024

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("social media" OR "social network" OR "Meta" OR Facebook OR Instagram OR "Insta" OR Youtube OR Snapchat OR Bytedance OR TikTok OR Tweet OR Roblox OR Twitch OR Netflix OR Reddit OR Pinterest OR Tumblr OR telegram OR viber OR threema OR wechat OR kik OR textplus OR wickr OR troop OR YikYak OR "Yik Yak" OR finsta OR FB OR IG OR YT OR TT OR DM* OR "direct message") ("negative (appearance OR experience OR affect* OR effect*)"~3)"~25 AND (teen* OR tween* OR adolescen* OR kid* OR youth* OR minor* OR young* OR child* OR underage* OR "under-age" OR juvenile* OR "pre-teen*" OR preteen* OR "U18" OR "under 18" OR "U13" OR "under 13" OR "gen* z" OR "gen-z" OR "gen* alpha" OR "gen-a*" OR student* OR pupil*)	27	1	73

12/17/2024

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"(violen* OR abus* OR assault* OR fight* OR altercation OR misbehav* OR misconduct* OR shoot* OR shot OR threat* OR gun* OR pistol OR rifle OR firearm OR rape* OR murder* OR traff* OR hate* OR Covid* OR coronavirus OR pandemic OR lockdown OR "lock* down" OR quarantine OR "social* distanc*" OR svap* OR "ecig" OR "e-cig" OR cig* OR smok* OR nicotine OR tobacco OR pot OR cannabis OR marijuana OR heroin OR crack OR cocaine OR fent* OR opio* OR opia* OR meth OR methamphetamine OR oxy OR oxycontin OR painkiller* OR narcotic* OR drug* OR alcohol* OR Juul) ("mental health" OR "TMH" OR "ACE*" OR "adverse childhood experience" OR anxi* OR "anti-anxi*" OR depress* OR antidepress* OR "attention deficit" OR "ADHD" OR posttraumatic OR "bi-polar" OR "bi polar" OR bipolar OR "BPD" OR insomnia OR therap* OR treatment OR "pro-ana" OR "BMI" OR overweight OR fat OR obes* OR diet* OR anorexi* OR bulimi* OR orthorexi* OR appetite OR dysmorph* OR binge OR purge OR suicid* OR "self harm" OR "self-harm" OR selfharm OR unalive OR cutting*)"~25 AND (teen* OR tween* OR adolescen* OR kid* OR youth* OR minor* OR young* OR child* OR underage* OR "under-age" OR juvenile* OR "pre-teen*" OR preteen* OR "U18" OR "under 18" OR "U13" OR "under 13" OR "gen* z" OR "gen-z" OR "gen* alpha" OR "gen-a*" OR student* OR pupil*)	42,472	17,983	100,922

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"(violen* OR abus* OR assault* OR fight* OR altercation OR misbehav* OR misconduct* OR shoot* OR shot OR threat* OR gun* OR pistol OR rifle OR firearm OR rape* OR murder* OR traff* OR hate* OR Covid* OR coronavirus OR pandemic OR lockdown OR "lock* down" OR quarantine OR "social* distanc*" OR svap* OR "ecig" OR "e-cig" OR cig* OR smok* OR nicotine OR tobacco OR pot OR cannabis OR marijuana OR heroin OR crack OR cocaine OR fent* OR opio* OR opia* OR meth OR methamphetamine OR oxy OR oxycontin OR painkiller* OR narcotic* OR drug* OR alcohol* OR Juul) ("sleep* (problem* OR issue* OR trouble* OR difficult* OR disorder* OR disab* OR agitat* OR behav* OR insufficient OR depriv*)"~3)"~25 AND (teen* OR tween* OR adolescen* OR kid* OR youth* OR minor* OR young* OR child* OR underage* OR "under-age" OR juvenile* OR "pre-teen*" OR preteen* OR "U18" OR "under 18" OR "U13" OR "under 13" OR "gen* z" OR "gen-z" OR "gen* alpha" OR "gen-a*" OR student* OR pupil*)	410	0	3,648

12/17/2024

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("social media" OR "social network" OR "Meta" OR Facebook OR Instagram OR "Insta" OR Youtube OR Snapchat OR Bytedance OR TikTok OR Tweet OR Roblox OR Twitch OR Netflix OR Reddit OR Pinterest OR Tumblr OR telegram OR viber OR threema OR wechat OR kik OR textplus OR wickr OR troop OR YikYak OR "Yik Yak" OR finsta OR FB OR IG OR YT OR TT OR DM* OR "direct message") AND (legislation OR advocacy OR lobby* OR legislat* OR suspend* OR revok* OR fine* OR sanction* OR ban OR banned OR banning OR concern* OR problematic OR investigat* OR criminal OR charges OR conviction* OR arrest* OR "law enforcement" OR deceptive OR decei* OR fraud* OR defraud* OR cheat* OR lie* OR misrepresent* OR mislead* OR schem* OR exploit* OR trick* OR conceal* OR hide OR omit* OR downplay* OR suppress* OR "cover up" OR "Deceptive Consumer Sales Act" OR "DCSA" OR "consumer protection") AND (teen* OR tween* OR adolescen* OR kid* OR youth* OR minor* OR young* OR child* OR underage* OR "under-age" OR juvenile* OR "pre-teen*" OR preteen* OR "U18" OR "under 18" OR "U13" OR "under 13" OR "gen* z" OR "gen-z" OR "gen* alpha" OR gen-a* OR student* OR pupil*)	31,619	8,368	81,721
("social media" OR "social network" OR "Meta" OR Facebook OR Instagram OR "Insta" OR Youtube OR Snapchat OR Bytedance OR TikTok OR Tweet OR Roblox OR Twitch OR Netflix OR Reddit OR Pinterest OR Tumblr OR telegram OR viber OR threema OR wechat OR kik OR textplus OR wickr OR troop OR YikYak OR "Yik Yak" OR finsta OR FB OR IG OR YT OR TT OR DM* OR "direct message") AND ("Youth Advisory Board" OR "YAB")	252	9	467
<b>Total</b>	<b>65,567</b>		<b>191,536</b>

12/17/2024